

LAKE OF THE OZARKS BUSINESS JOURNAL

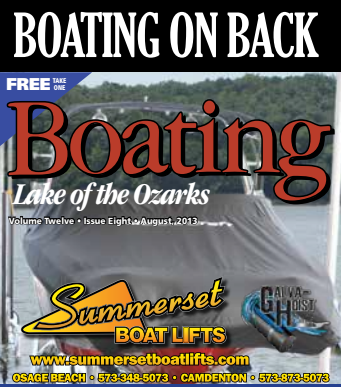
Read the Latest News in the online daily blog!

WWW.LAKEBUSJOURNAL.COM

A MONTHLY NEWS MAGAZINE FOR THE LAKE OF THE OZARKS

VOL. 9 -- ISSUE 8

AUGUST, 2013



NEWS IN BRIEF

Speed up – slow down

Summer brings heavy traffic to Horseshoe Bend. Page 15.

Open container fuss

Former mayor starts petition to overturn open container law. Page 32.

To franchise or not

LOCLG holds workshop to spur economic growth. Page 28.

Full speed ahead

Mayor breaks tie to take OB Parkway to Linn Creek. Page 3.

Aquapalooza 2013



Photos and information. Page 36.

Crossword

A favorite on page 35



Monthly Features



Glimpses of the Lake's Past
Dwight Weaver's look back. Page 33

Technology and Lifestyles
Our monthly roundup of gadgets. Page 32

Affordable 'workforce housing' complex may be coming to Lake Ozark

By Nancy Zoellner-Hogland

In recent years, employers in the area have complained that the lack of affordable housing for their employees has been one of the biggest challenges faced when attempting to staff their businesses.

To help address those needs, developer Pete Ramsel is submitting application to the Missouri Housing Development Commission (MHDC) to be considered for the Low Income Housing Tax Credit program.

Ramsel said if this project is approved, he plans to build a 60-unit upscale multi-family housing complex at South Fish Have Road and Forrest Hills Drive, across the road from the Lake Ozark Lions Club. The first phase of the Fish Haven Apartments project will provide 35 two-bedroom, two-bath units and 25 three-bedroom, two-bath units; green space; and a community building.

Income restrictions will apply. The units will be leased to households earning 60 percent of median income and market rate units will be leased to households earning 80 percent of median income which, according to Ramsel, means qualifying income for the majority of tenants will range from \$30,000 to \$42,000.

"In this state, the MHDC administers the program, which was established about 1986 or

87, for the IRS (Internal Revenue Service). The federal and state tax credits are sold to investors – banks, insurance companies, big corporations – that pay millions and millions in income taxes. Those investors buy these tax credits on a dollar-per-dollar basis and then the state awards that money to projects that are chosen. Because developers don't have to pay back a mortgage, they can afford to charge lower rent," Ramsel explained, adding that competition for the

MHDC money is stiff. "Typically approximately 120 projects are submitted for consideration but only 30 to 40 are selected."

He said because applicants that demonstrate a strong need in the community, as well as local support for the project, have a better chance of being chosen, he asked the city to express that support through a resolution. In late July, the board of aldermen responded by unanimously approving the resolution which stated the

Fish Haven Apartment project would "promote growth and development within the city;" it would "assist area employers in their attempts to secure and keep good employees" and it would "enhance the quality of life of the citizens of the city and the surrounding area."

Ramsel said the application will be submitted in September and funding will be announced in December. If successful, he plans to begin construction in the spring of

continues page 12



A developer hopes to build the 60-unit Fish Haven Apartments complex with equity raised through the sale of federal and state tax credits, rather than a mortgage.

C. Michael
ELLIOTT
& Associates
573.365.3330

**Who's representing YOU
at the negotiating table?**

For the latest market stats and real estate info turn
to Page 29 for this month's "As the Lake Churns"

www.YourLake.com



BUSINESS JOURNAL



The *Lake of the Ozarks Business Journal* strives to provide accurate and relevant news and information for area readers. All stories and photos contained within unless otherwise attributed are produced by editorial staff.

Letters to the Editor and welcomed, provided a valid name, address and phone number are provided (we will not publish your phone or street address). Letters and comments may be edited for space, content or clarity without notice. All submissions become the property of Benne Publishing, Inc., and are Copyright 2011 as part of the magazine's contents. Anonymous comments or letters will not be published.

Local businesses are invited to email or mail relevant press releases for local events and news to the Editor for possible inclusion. Provided as a free service, we do not warrant all materials will be published and/or printed. Materials printed are done so on a space-available basis. A photo may be included.

Include a self-addressed stamped envelope if you mail materials you wish returned. We are not responsible for materials lost through mailing. Materials without return postage will not be returned. We do not accept letters, comments, materials, press releases, etc., via phone or fax. The mailing and email addresses are below. ***All opinions presented herein are those of the originating author and do not necessarily reflect the views of Benne Publishing, Inc. or its employees.***

Subscriptions are available for \$36 per year. Mail check or Money Order to the address below, or call with credit card.

(573) 348-1958 • Fax: (573) 348-1923

Greg Sullens, GSM (573) 280-1154

Linda Bishop, Advertising Manager (573) 216-5277

Stephanie Sittman, Advertising Representative (573) 746-0553

www.lakebusjournal.com

lakebusjournal@gmail.com

Publisher: Denny Benne • Editor: Darrel Willman

Writers: Nancy Hogland and Dwight Weaver.

Contents Copyright 2013, Benne Publishing, Inc.

160 N. Hwy 42, Kaiser MO 65047

Rita Rose Event photography

Armchair Pilot

By Nancy Zoellner-Hogland

Customers traveling on Southwest Airlines will be able to watch several live TV channels and numerous on-demand TV shows for free on their iPhones, iPads, laptops and other Wi-Fi enabled personal devices during most flights. Under an agreement with Dish Network, which requires users to also watch Dish commercials, 14 live channels and some 75 on-demand shows will be available. In the past, the airline charged \$5 for the access. Although passengers will still have to pay \$8 for Wi-Fi, they won't be required to purchase it to view the TV shows. According to Southwest, the service will be available on approximately 75 percent of their fleet.

While Southwest is adding perks, others are taking them away. Frontier recently announced in-flight TV will no longer be free for its elite Ascent and Summit frequent fliers. Starting Aug. 1, passengers who watch DirecTV will be charged \$3.99 for flights shorter than 2 hours; \$5.99 for flights between 2 and 3 ½ hours; and \$7.99 on flights of more than 3 ½ hours. To offset the loss, Frontier will offer Ascent-level fliers a free alcoholic or premium beverage and Summit-level travelers, who already receive the free drink, will be provided with a complimentary snack.

Once travelers are off the planes and in their hotel rooms, the importance of TV takes a distant second to the availability of in-room Wi-Fi. According to a recent survey of 1,000 frequent business travelers, conducted by InterContinental Hotels Group (IHG), 62 percent of respondents consider Internet access the most important hotel amenity. Twenty percent said TV was most important, followed by a mini-fridge (5 percent), landline phone (4 percent), bathtub (3 percent) and

mini-bar (1 percent). Nearly half of those surveyed said connecting with family back home, via the Internet, was their favorite way to de-stress after a long day and 69 percent said they'd be "very unhappy" if they had no way to connect online with loved ones back home. And a simple phone call won't cut it – those surveyed said while they first phoned loved ones when they returned to their rooms they reported also liking to communicate in follow-up conversations via Facetime or Skype. IHG used the survey results to try to convince larger hotels to follow the lead of smaller hotels and offer free Wi-Fi to customers.

Travelers who rank bed-bug-free rooms high on their list of importance might be interested to know what cities top Terminix's list of bed-bug infestations. The exterminator recently identified the 15 top cities with the largest increase of infestations in the past 12 months. The first five are Sacramento, with a 54-percent increase; Milwaukee, with a 53-percent increase; Las Vegas, 50 percent; Columbus, Ohio 47 percent; and Baltimore with a 46-percent increase. For the rest of the list, visit the Terminix website. Bed bugs feed on blood and are more active at night when most hotel guests are asleep. They are found in mattress seams, sheets, furniture, behind baseboards, electrical outlet plates and picture frames. Fortunately, they're fairly easy to spot. Adult bed bugs are about the shape and size of an apple seed. As the juvenile bugs grow, they shed their skins, which can also indicate their presence. After feeding, bed bugs return to their hiding spots, defecating in these areas, creating black to brown stains on porous surfaces or black to brown mounds on nonporous surfaces. Unfortunately, they can often travel home in luggage or

other personal belongings such as purses and briefcases.

Something else that drives travelers "buggy" is late flights. According to the U.S. Department of Transportation's Air Travel Consumer Report, airlines reported five tarmac delays of more than three hours on domestic flights and no tarmac delays of more than four hours on an international flight in May. In addition, the 16 airlines that filed their on-time performance data with the Department reported that 79.4 percent of their flights arrived on time in May, which is down from the 83.4 percent on-time rate from May 2012 but up from the 77.3 percent mark from April 2013. At the end of May, there were four flights that were chronically delayed – more than 30 minutes late more than 50 percent of the time – for three consecutive months. There were an additional 39 flights that were chronically delayed for two consecutive months. ExpressJet led the pack, with up to 70 percent of its flights delayed – most between 50 and 70 minutes. Weather is the most frequently cited cause. Detailed information on flight delays and their causes is available on the BTS site <http://www.rita.dot.gov/bts>.

Don't want to bug fellow travelers? Avoid this list of "Five rudest airport practices," compiled by a Fox station affiliate. First – don't crowd the carousel. Stand back until your bags roll out so others don't have to push their way thru to get their bags. Second – don't text and walk through concourses. Most people are in a hurry so keep up with the flow. Third – don't argue with airport staff on things they can't fix or change. It only causes everyone else in line behind you to be delayed. Fourth – change diapers, especially dirty ones, in restrooms and not in public. And fifth – don't crowd the gate, preventing fellow travelers from lining up.

INDULGE IN
Classic

J Bruners

RESERVATIONS
RECOMMENDED
WWW.JBRUNERS.COM
573-348-2966

LOCATED 1/4 MILE
WEST OF THE
GRAND GLAIZE BRIDGE
ON OSAGE BEACH
PARKWAY

Business Journal Socials

Thursday August 8

Night Social

Stop by our Business Journal Social! Get a bite to eat or a cocktail, and decompress. Meet some new people or catch up with old friends. Maybe even stick around for dinner! Good friends, great food! This month's event is August 8th at LO Crab Shack, sponsored by Lake Printing.

Osage Beach moves ahead on outer road project

By Nancy Zoellner-Hogland

The city of Osage Beach will be getting a \$3.5-million asset for \$1.16 million – and maybe less, according to city officials.

At the July 25 Board of Aldermen meeting, Mayor Penny Lyons broke a tie and voted to partner with the Missouri Department of Transportation (MoDOT) to build a 2.75-mile long, two-lane, two-way outer road that will extend Osage Beach Parkway, which now dead-ends at Key Largo, and hook it up with the existing service road running from Route Y to Lamar Advertising. MoDOT will cover one third of the project costs and another third will be paid through a transportation department cost share program, requiring the city to pay only one third.

Aldermen Steve Kahrs, John Olivarri and Ron Schmitt voted not to take advantage of the cost-share program and move forward with the project. Aldermen Kevin Rucker and Fred Catcott who, along with Alderwoman Lois Farmer, elected to approve the project, said

because of the funding opportunity and the multiple benefits the road will bring, they couldn't vote any other way.

"This is a really good project and a positive for economic development. The extension will be a benefit to the whole town – not just to the west end," Rucker told the board. "Would we like a full-blown interchange? Of course. I don't know why one wasn't built at this intersection in the first place. However, it is what it is and now we have to move forward and do the best we can. We have to think of the value to the city not just now but also in the future."

Catcott echoed Rucker's sentiments.

"We may never again in our lifetime get another chance like this, especially with the way state funding is going. I think we should take advantage of this while we can," he said, adding that the expansion will also aid in future growth of the city. "We can't go east because we'll run into Lake Ozark. We can't go out 42 because of access issues. We have to go west

– and this road will provide visibility for acres and acres of undeveloped land that could be coming into the city. Go to any big city and you'll find the biggest car dealerships, restaurants, businesses are located on service roads."

In an earlier meeting, Dave Silvester, Central District engineer with MoDOT, said once they complete the road, which will follow the terrain rather than run right alongside the Expressway, it will be deeded over to Osage Beach. Land along the new service road will then be contiguous, which would allow those owners to more easily annex into the city.

At the July meeting, Bob Lynch, district engineer with MoDOT, said that based on engineer's studies, construction also would bring immediate benefits of increased safety and additional traffic coming into the west end of town. He said 2012 traffic counts showed 2,500 vehicles per day passed through the intersection when left turns off Key Largo on to westbound 54 were allowed.

"Assumptions are that once the service road is completed, traffic will get back to that 2,500 number because of the east and west flow," he explained, adding that they also expected an additional 500 cars per day to enter the city via the new road.

Officials with the Camden-ton School District already said

they will route busses over the service road, which will have a posted speed limit of 45 mph, rather than on the Expressway, which has a 60-mph speed limit in that area. MoDOT and Osage Beach officials also said the outer road will allow for safer turns in and out of businesses along that stretch of

continues on page 19



City engineer Nick Edelman is in the process of talking to property owners about donating all or a portion of the 2.91 acres of right-of-way that will be needed to construct the outer road. Drivers will have to put up with the dead-ended Osage Beach Parkway just two more years. Then it will be opened up and extended all the way to Y Road in Linn Creek. Nancy Zoellner-Hogland photo.

EXPERTS
TO HELP YOU
NAVIGATE
THE JOURNEY.

At Central Trust & Investment Company, we assign each client a solid team of advisors, not just a single manager. So, if you ever have questions, someone is always available and familiar with you and your wealth planning needs. For integrated wealth management through comprehensive planning and world-class investment solutions, contact us today.

After all, you deserve a seasoned team of professionals that will always be there for you.



**Central Trust &
Investment Company**

Because You Are Central.™

Affiliated with Central Bank of Lake of the Ozarks
www.centrustco.com | 573-302-2474 | 1860 Bagnell Dam Blvd

3 Rivers Run held July 9th

The Three Rivers Run has been held annually for the past seventeen years, with tens of thousands in charitable contributions to show for it. Each year dozens of riders and personal watercraft make the grueling journey.

As part of the run, riders are treated to a reception the night before at Dog Days Bar & Grill. The pre-ride party plays host to the silent auction, where items donated are auctioned off to

the highest bidder. At the conclusion of the ride, the participants enjoy a post-ride party in St. Louis that includes dinner.

Along the way, gas and oil for the riders, as well as lunch in Washington MO is provided. Four refueling points in all are scheduled. A fuel truck meets a volunteer-driven rental truck loaded with snacks, water and gas cans for the event.

Stops include St. Elizabeth, Hermann, Washington and St.

Charles.

The donations help fund the Lake area's only community center dedicated to providing youth and teen programs, childcare, health and fitness classes, summer camps, adult leagues and activities for older adults. The new facility is a shining example of the power of fundraising events like this one.

The Tri-County YMCA can be reached at 573-348-9230.



PHOTO BY KATE WRIGHT, WRIGHT STUDIO PHOTOGRAPHY

Boat Driving Dogs?
What's Next... Affordable Insurance?
YES!

Let Mills & Sons help get you the savings you deserve.

Mills & Sons
INSURANCE

- SINCE 1869 -

3535 Osage Beach Parkway, Suite 401

Osage Beach, MO

www.millsinsurance.com

573-302-1616

We're on your side...because life happens!



You need an independent insurance agent.™



Divinity Religious Gift Shop

Assumption Abbey
Fruitcakes

Order your Fruitcakes Today!

Don't wait limited availability!



Trappist

573-636-5470

108 High St. • Jefferson City Mon. - Fri. 9-5:30

Sat. 10-4:30 www.divinitygiftshop.com

Next to excellence... is the appreciation of it.

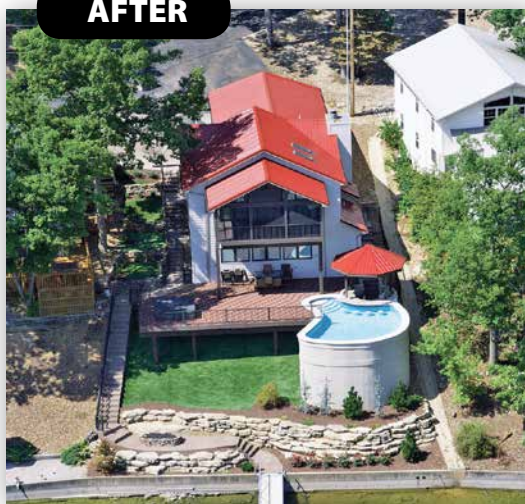
William Makepeace Thackeray

English Novelist

BEFORE



AFTER



"TXR did a fantastic job on our home addition remodeling and exterior landscaping. We really appreciate the high quality work and the follow through from beginning to end."

~ Jim Blaszak

A returning customer says it all.



Another fine estate home under construction.

+ creative design + quality construction + competitive pricing + professional turn-key execution

TXR ARCHITECTS + CONSTRUCTORS

101 CROSSING WEST DRIVE - SUITE 200 - LAKE OZARK, MO - 573-552-8145

917 SOUTHWEST 33RD STREET - LEE'S SUMMIT, MO - TOLL FREE AT 888-318-1346

Local cops promote 'community policing'

By Nancy Zoellner-Hogland

Between the end of World War II and the early 1990s, violent crime skyrocketed. Federal Bureau of Investigation (FBI) statistics show that during some decades, murder and robbery rates increased by more than 100 percent and robbery rates increased by more than 200 percent. Rape and aggravated assault rates also increased dramatically, more than tripling during those periods.

As a way to combat the trend, law enforcement agencies moved away from a reactive approach – arrests – to a more proactive approach – which includes intervention, problem-solving, community engagement and community partnerships. Under the new "community oriented policing" model, officers would no longer just cruise the streets, answer calls for help and lock up the "bad guys." Instead, through various programs, they would establish ongoing relationships with residents, thereby better understanding the community's problem, and create partnerships with the community mem-

bers, who become active allies in the effort to enhance the safety and quality of neighborhoods.

That methodology has worked. According to the latest statistics from the FBI, crime rates have continued to steadily decline since the early 1990s and now stand at their lowest in 30 years.

Both the Lake Ozark and Osage Beach police departments have long incorporated those measures into their policing strategies but recently have added programs to extend them even further.

In July, the Lake Ozark Police Department recently added the "Coffee with a Cop" program to their agenda. Community members were invited to stop by McDonald's restaurant on Bagnell Dam Boulevard on a Saturday morning in late July, enjoy a cup of coffee and discuss issues with an officer as well as city officials who were available to stop by. Because only a handful of people showed up for the initial get-together, Chief Mark Maples said they're going to try it again later this fall when the majority of

the tourists have gone home and business owners have more free time. If it's well received, he said they'll make it a monthly event.

"Officer Shane Pierce heard about this program, brought it to me, and we initiated it in an attempt to have contact with the public in an environment that's conducive to discussion because typically people don't call us when they're having a good day. We hear from them when they're in a crisis – some sort of stressful situation – and that's not the time to chat," the chief said. "Because we've also opened it up to any city officials that can come, we're hoping that people who are having a problem in their neighborhood or want to know more about something the city is doing will stop by, sit down and talk with us."

Lake Ozark is currently the only agency in Missouri participating in the program. However, organizers say Coffee with a Cop, a national initiative supported by The United States Department of Justice, Office of Community Oriented Policing Services, has been extremely successful and

they expect to see if expanded to include numerous other cities and states.

The city's police department is involved in other community measures. They recently sponsored a two-day police academy for youth ages 10 thru 16 that explored the many aspects of policing including fingerprinting, crime scene processing, traffic stops, arrests and firearm qualification and safety, which was conducted with a paintball gun. Participants also learned ways to deal with peer pressure and how to say "No" when confronted with drugs and alcohol.

Osage Beach has also added outreaches to its agenda. From 6 to 9 p.m. on Tuesday, Aug. 6, they will be co-sponsoring with Target, National Night Out, to be held on the Target parking lot. Sgt. Arlyne Page, public information officer for the department, said the community is invited to attend and meet their local law enforcement officers; visit with representatives from such groups as Neighborhood Watch, Citizens Against Domestic Violence and Kids' Harbor; shake paws – and

talons – with McGruff, the Crime Fighting Dog; Daren the D.A.R.E. Lion AND Eddie the Eagle, mascot for the National Rifle Association; and enjoy games and food provided by Target.

"This is the first time we've participated in the event but we're excited to be part of it. It will be a great way for us to visit with the people that live in or visit our area and talk about the things that concern them," Page said.

The event was first organized by the National Association of Town Watch (NATW), a non-profit organization dedicated to the development and promotion of various crime prevention programs. The organization's introduction of National Night Out, "America's Night out Against Crime," in 1984 kicked off an effort to heighten crime-prevention awareness, build support and participation in local anti-crime programs, establish police-community partnerships and most importantly, send a message that neighborhoods were organized and fighting crime. That first

continued on page 20



FOUR SEASONS REALTY
ALBERS & ALBERS
TWO GENERATIONS OF REAL ESTATE

The #1 Team in 2012 at the #1
Independently Owned Real Estate
Organization at the Lake of the Ozarks



Mary Albers - 2005 Bagnell Dam
Association Realtor of the Year
573-216-2139
mary@albersandalbers.com

Jim Albers
Selling Lake Ozark Real Estate Since 1973
573-216-5144
jim@albersandalbers.com



808 Ridge Circle, Sunrise Beach

Wonderfully furnished lake home. 5 Beds, 4 Baths, 4,400 Sq.ft., 90' lakefront. Very open floor plan, many windows facing the lake, home built by Calvert Construction. 2 Car detached garage, Light & Bright. Dock w/ 12x36' & 12x28' wells. 2 Story Pella windows. Deep water cove location at the 13 Mile Marker. Great Value! \$469,000



546 Lakeshore Dr., Horseshoe Bend

4 Beds, 4 Baths, 3,030 Sq. ft. Fabulous Luxury Villa w/ 16'x46' cruiser slip! Maintenance free living, open floor plan, coffered ceilings, large tile on diagonal, reverse osmosis system & recirculating pump for quick hot water. New roof 2012, super well cared for, and your cruiser slip is right off your deck. Great location by land & water. \$529,900.



State highway department gets high accolades

By Nancy Zoellner-Hogland

Missouri Department of Transportation (MoDOT) workers must be feeling like they're walking – or maybe driving – in tall cotton. Not only was the state's highway system ranked eighth in the nation for overall condition and cost-effectiveness, two of the department projects recently were cited as "Best in Mid-America." MoDOT's winning entries in the America's Transportation Awards competition were the statewide Safe and Sound Bridge Improvement Project and the Route 5 Shared Four-Lane Project in Camden and Laclede counties.

Now in its sixth year, the ATA competition, sponsored by the American Association of State Highway and Transportation Officials, AAA and the U.S. Chamber of Commerce, recognizes the very best of America's transportation projects in three main categories: Ahead of Schedule, Under Budget and Best Use of Innovation. The categories are then split up by

size: small (less than \$25 million), medium (between \$25 million and \$199 million) and large (\$200 million and more).

Safe and Sound won as the large project in the "Ahead of Schedule" category. The \$685 million project replaced or rehabilitated 802 of Missouri's poorest bridges in three-and-a-half years – two years ahead of schedule. Some 554 of those structures were bridge replacements completed under a single design-build contract with KTU Constructors.

The shared four-lane highway on Route 5, constructed to improve safety and traffic flow, won in the "Best Use of Innovation" category. The design provides 18 miles of continuous, alternating passing lanes between Camdenton and Lebanon, allowing motorists to pass other vehicles without driving in opposing traffic lanes. The northern part of the project was built on new alignment while the southern portion retrofitted the existing highway. The \$34 million project was

completed during the summer of 2011.

The "eighth-in-the-nation" ranking was through the Reason Foundation's 20th Annual Report on the Performance of State Highway Systems, which tracks the performance of state-owned highway systems across America. Eleven indicators make up each state's overall rating, including highway expenditures, interstate and primary road pavement condition, bridge condition, urban interstate congestion, fatality rates and narrow rural lanes. The study is based on spending and performance data submitted by the state highway agencies to the federal government.

According to a survey by Reason Foundation, Missouri also ranked first in the nation for the condition of rural interstate pavement and 18th for urban interstate pavement condition.

Although not part of the competition, in mid-July MoDOT District Engineer Bob Lynch announced that con-

struction on the Hurricane Deck Bridge, which carries Route 4 over the Osage arm of Lake of the Ozarks, was also ahead of schedule.

"There is a good chance we'll have the bridge open to traffic before the scheduled completion date, which is late 2013," he said.

When completed, the new 2,200-foot-long bridge, located south of Sunrise Beach, will be wider than the current bridge, with two 12-foot driving lanes and seven-foot shoulders on each side. The design will pro-

vide a clear view all the way across the bridge.

The public can watch the bridge construction in progress via a time-lapsed camera located on the bridge that captures construction images every 10 to 15 minutes. The link can be found on MoDOT's website under Major Projects at www.modot.org. More information about the America's Transportation Awards competition can be found at www.AmericasTransportationAwards.org.



State of the art Jetter and camera technology for seeing and cleaning sewer and drain pipes!



"We Rush So You Can Flush"

AMOS SEPTIC INC
PUMPING
LINN CREEK, MO

**Prompt Courteous 24/7 Service
Our Trademark Since 1969!**

Call 573-346-5992

**24/7 EMERGENCY
SERVICE HOTLINE**

573-216-2460 - 573-480-5749



Never Paint Again

**DON'T PAINT, DON'T VINYL...
GO RHINO!**

**Choose Rhino Shield Ceramic Coating for your home,
it includes a 25 Year Transferable Warranty!**

*Masonite/Color Loc Owners can have the few bad boards replaced and
coated with Rhino Shield to save and beautify their home!*

573-302-1113

877-25RHINO (877-257-4466)

www.GETRHINO.com



**Save 15%
On Any Job
Up To \$750**



**You must present this coupon at time of purchase. Offer
expires 8/31/13! Not valid with any other offers, previous
contracts or the \$5000 project minimum.**

Lake of the Ozarks Business / Commercial Opportunity

AUCTION

**PROPERTY PREVIEW
SATURDAY AUGUST 24, 11 - 3****SATURDAY, SEPTEMBER 7, 2013 • 11:03 AM • ONSITE**

Business / Commercial Opportunity !



33410 Ivy Bend Road, Stover, MO

Former Long Standing and Profitable restaurant with 150+/- foot of Hwy. Frontage on 135-12 in Stover, Mo. Newer building with 2800 +/- square foot of space includes all restaurant equipment that is still in place. Seats 55 people plus bar with stools. Lots of parking. Also includes storage room, private office, and 2 bathrooms. Suitable for a variety of businesses. Must Sell to settle estate. See this property today and make a Pre-Auction Offer !

2086 Horseshoe Bend Parkway
PO Box 2651
Lake Ozark, MO 65049

PROSTAR

REAL ESTATE SERVICES

SALES ♦ AUCTIONS ♦ MANAGEMENT ♦ RENTALS

Over 100 Years of Real Estate Experience!

Phone **573.365.7272**
Toll Free **800.331.0965**
Fax **573.365.7273**

www.ProStarREServices.com

Lake Real Estate Pros

ProStar Real Estate—a uniquely different real estate company. As the market has changed, business has changed and ProStar Real Estate has positioned itself to better represent both the Buyers and Sellers.

The foundation of the company is built on; one of service, integrity, and that fierce determination to be servicing the Lake of the Ozarks real estate market.

Auction Services

We sell elegant estate properties, fine residential homes, land, condos and commercial real estate at auction. Our auction method is an effective tool for selling all types of properties.

A ProStar Auction is the most innovative and effective method of selling real estate. It is an intense, highly-accelerated marketing process that involves the public sale of any type of property--through competitive bidding.

Vacation Rentals

Everything you need for that perfect family vacation! Over 50 units from studios, one, two, or three bedrooms and over 20 Boat/PWC Slips. Condos are fully furnished, cable TV/DVD, refrigerator, microwave, range, and all necessary kitchen supplies.

Most rental condos include:

- sofa-sleepers
- linens (bed, bath and kitchen)
- washer & dryers
- private deck, patio furniture & gas grill

Property Management

Each owner has different ideas of what a vacation home or investment property is all about. You may find you just want a caretaker for your home or you may decide you would like rental income as well.

Our Service Options Include:

- Caretaking of your home
- Home Care Services
- Home Rental
- Property Management

Call ProStar Property Management & Vacation Rentals for your perfect stay at the Lake!

OPEN
MONDAY
THRU
SATURDAY
9 TO 6


EVERGREEN

Home Decor

6711 HIGHWAY 54 EXPRESSWAY

OPEN
APRIL
1ST
THRU
DECEMBER
31ST

WWW.EVERGREENMFG.NET

• HOME DECOR & ACCESSORIES •
SILK TREES & FLORAL ARRANGEMENTS
LOOSE FLORALS • WALL DECOR
TRAPP CANDLES • LUMINARA CANDLES
AROMATIQUE HOME FRAGRANCES

OSAGE BEACH, MO



573-346-2286

The
MOST
TALKED ABOUT
STORE
at the lake

Lake of the Ozarks Air Show Seeking Vendors

The Camdenton Area Chamber of Commerce along with the Convention & Visitors Bureau, City of Camdenton and the Camdenton Memorial Airport will present the third annual Lake of the Ozarks Air Show on Saturday, September 21st at the Camdenton Memorial Airport. Once again, the event will feature static displays, food, vendor booths, entertainment, aerial flight demonstrations, high powered jet truck and many more acts and displays. There are limited vendor spaces available on a first-come, first-serve basis. If you are interested in securing a booth contact the Camdenton Chamber of Commerce at 573-346-2227, email at info@camdentonchamber.com or for event details and schedule go to www.lakeairshow.com.



The Lake Area Chamber recently held a ribbon cutting for Angel Allen Dermatology. Call Angel them at (573)693-9412. Angel Allen Dermatology is located at 100 Crossings Dr East Suite 1, in Lake Ozark. From left to right: Jackie Daves, CAV; Rebecca Lowden, Osage Beach Family Dentistry; Wendy White, Executive Director Lake Area Chamber; Dr. Angel Allen, Angel Allen Dermatology; Angel Allen Dermatology Staff; Angel Allen Dermatology Staff; Tom Smith, American Sun Control; Joe Roeger, First Title Insurance; Ed Daves, CAV.



Savannah Grille

Casual Coastal Dining
est. 2012



Elegant Outdoor Dining on The Veranda at Savannah Grille

Happy Hour 4-7 p.m.
Monday thru Friday

★ **HAPPY HOUR** ★

- In the Bar, On The Savannah Grille Veranda
- Nothing More Than \$5
- We wait for you - 4 until 7
- Spectacular Appetizers, Craft Beers and Superior Cocktails.
- A Beautiful View Indoors and Out

The Place to Be for Happy Hour
★★★★

Lunch
11 a.m. to 2 p.m. Friday and Saturday

Sunday Brunch
10 a.m. to 2 p.m.

❖ **Affordable Family Dining.**

- ❖ Bar Opens at 4 p.m.
- ❖ Seating for dinner 5 p.m. year-round.
- ❖ Reservations Accepted.
- ❖ Multiple Private Party and Meeting Rooms.

The Exclusive Restaurant Partner of the Osage Beach Farmers' Market



CARRY OUT AVAILABLE
573-365-1777
SavannahGrilleRestaurant.com



Lake Ozark REI

REAL ESTATE INSPECTION
RESIDENTIAL & COMMERCIAL

- Residential Home Inspection
- New Construction Inspection
- Pre-Listing Home Inspection
- Home Checkup Inspections
- Commercial Inspections

LICENSED • CERTIFIED • INSURED

Serving the Entire Lake Area & Surrounding Communities!



573-529-4983

www.lakeozarkinspection.com

PRECISION 1024 INDUSTRIAL DR.
OSAGE BEACH MO

AUTO & TIRE SERVICE LLC **348-2233**
Complete Auto Repair & Fleet Management

WWW.PRECISIONAUTOANDTIRE.COM



**Best prices on tires
at the Lake! Family owned
and operated for
over 27 years!**



Our Highest Priority is Your Satisfaction & Success!

ProBUILD
CONSTRUCTION SERVICES, LLC

www.ProBuildLLC.com

- ⊕ Professional Design & Construction
- ⊕ Superior Oversight & Management
- ⊕ Result Driven for Success

ProBuild sets the standard for commercial, multi-family and condominium construction on Lake of the Ozarks. ProBuild has developed and built some of the lake's highest quality projects and offers developers a unique combination of construction and development expertise. ProBuild works closely with developers to maximize the quality and market potential of every project.



From Concept to Completion & Beyond...

573.302.1300 ♦ 1222 Lands' End Parkway Osage Beach MO 65065



We Put The Professional In Property Management

As the Developers and General Contractor for several communities at the Lake, we understand the inner workings of your property like no other group can. You can trust Property Management Professionals for expertise in all areas of property management from site infrastructure and building maintenance to personal service and interaction with Homeowners. With over 10 years of **"Hands On - On Site"** experience we deliver with Professionalism.



Kevin Brown, Bonnie Burton & Scott Frisella

PMP

PROPERTY MANAGEMENT PROFESSIONALS

Phone: 573-302-1300 After hours: 573-216-0605
info@pmplakeozarks.com • www.pmplakeozarks.com
1222 Lands' End Parkway • Osage Beach, MO

CITY GRILL

Three In One... Something for Everyone



The Homm Family have owned and operated a restaurant here in the heart of Osage Beach for each of the last 50 years beginning with Jo-Jo's in the fifties. Our newest location is City Grill and Blue Room Night Club. We are an 8,000 sq.ft. operation that includes our City Grill, offering a casual lunch and dinner menu with a bit of flair. We sell certified Angus steaks, fresh seafood, chicken entrees, crisp salads and an array of appetizers. Each Thursday, Papa Joe and Annelie prepare authentic German cuisine that includes Beef Rouladen, Jager Schnitzel, Sauerbraten and fresh Potato Pancakes. We have expanded our wine list and added some fun new desserts!



A Menu Sampling

(All beef selections are Certified Angus)

6 & 8oz Tenderloins • Signature Steaks
Coarse Salt Encrusted Prime Rib
14oz Strip Steak • Ribeyes
Beef New England • King Crab Legs
Orange Roughy • Blackened Tuna Filet
Chicken • Pork • Pasta Dishes
Children's Menu Available

Sports Bar Menu

Appetizers • Salads • Wraps • Sandwiches • Burgers

Joey Homm Voted #1 Chef at the Lake!

- Live Professional Comedy Every Wed.
- Executive Ladies Night 1st Thursday of the Month! • Martinis • Manicures
- Pedicures • Massages
- Live Concerts on Blue Room Stage
- Last Thursday of the Month is Business Social Nite
- Book Your Private or Company Parties Year Round

The Sportsbar

Featuring 33 TVs



Enjoy a meal or drink and catch your game!

The Blue Room

- 2010 Best Adult Nightlife
- 2011-12 Best Bar for Adults

Live Entertainment DJ's & Music

Wed - Sat Party Until Early Morning!

5384 Osage Beach Pkwy in Osage Beach • 573-302-0848

EXIT CASE RD • ONE MILE WEST OF THE GRAND GLAIZE BRIDGE



DDS Dentures & Dental Services

Thomas John Kennedy of Missouri, DDS, LLC
General Dentistry

- Immediate Dentures • Partial • Crowns • Bridges
- Extractions • Root Canals • Fillings & More

Providers are general dentists, not specialists

EXTRACTIONS \$39

associated with a denture or partial
STARTING AT

REPLACEMENT DENTURES \$395

STARTING AT

CROWNS \$595

STARTING AT

per unit

573-317-1473 www.dentalservice.net
108 CECIL ST, SUITE G, CAMDENTON, MO

Most PPO
Insurances Accepted



lake business builders

What are you bringing to the game?

www.LakeBusinessBuilders.com

JOIN US!
Every Tuesday
at the Elk's Lodge
11:15 - 1:00

Workforce housing

continued from page 1
2014 and bring units on line by late fall of 2014 and early 2015.

Jeff Segin, director of client relations for McClure Engineering Company's Development Services and the People's Company, which has been conducting feasibility studies in order to market the interior district opened up with the addition of State Route 242, is responsible for bringing the city and Ramsel together.

"We knew that with the commercial growth that was going to take place in the area, there would be a much greater need for workforce housing," Segin said, adding that a conversation with Ric Jurgens, the president and chief executive officer of Hy-Vee at the time, confirmed that belief. "Hi ran into him at an event soon after the store opened and he told me that some of the employees were living as far away as Lebanon because they couldn't find housing they could afford in the Lake area. I knew that Mr. Ramsel's firm was well organized and a well-structured company that worked on these types of projects so I contacted him.

Lake Ozark City Administrator Dave Van Dee said he too has heard from business owners who are concerned about the lack of affordable housing.

"In fact, Alderman Tony Otto is one of them. He told me that he's having a hard time keeping laborers because they can't afford the rent charged in this area. Some of his workers commute from Rolla but they said with the cost of gas, it didn't pay for them to drive that far," Van Dee said.

Osage Beach currently plays host to two multifamily, tax-credit-funded communities, Chandler Bay Apartments on Passover Road and the Summit on Bluff Drive. The two provide close to 100 two and three-bedroom apartments. City officials said they are so popular that soon after they were built and occupied, waiting lists were full of names.

Segin said although the property to be used for the development is inside the Tax Increment Financing (TIF) District formed to facilitate construction of infrastructure, residential uses were excluded in the TIF. He also said sewer and water service is available for the first phase of the project and the city is working on an infrastructure plan to move forward with the service for the second phase, if needed.

Ramsel, who pledged to use as many local subcontractors as possible, said that with a construction budget of \$7 million, the project will generate local business revenue and create approximately 50 temporary jobs through the construction process, four permanent jobs after its completion, and result in annual real estate taxes of \$20,000.

How it works

The Federal Low Income Housing Tax Credit Program was established by the Tax Reform Act of 1986 and codified as Section 42 of the Internal Revenue Code, and the State Low Income Housing Tax Credit Program was established under Section 135.350 et seq. of Chapter 135 of the Missouri Revised Statutes - the State Tax Relief Act. MHDC functions as a bank, providing financing directly to developers of affordable rental properties. Since its inception, the MHDC has invested several billion dollars into the program.

To be eligible for the tax credits, developers must meet certain qualifications, follow certain guidelines and developers and contractors are limited on the fees they can charge. In addition, the proposed rents for the completed units must be reasonable for the population being served and appropriate for the market in which the development is located.

For more information, including the developer's guidelines, visit www.mhdc.com.

Study to shed light on lake water quality issues

By Nancy Zoellner-Hogland

Although it has lost some of its urgency, in the next 30 to 60 days the U.S. Geological Survey (USGS) Missouri will be releasing findings of a study conducted last year near the Grand Glaize Beach (Public Beach No. 2) in Osage Beach and at Public Beach No. 1, located in the Lake of the Ozarks State Park off Route 42. The intensive study was conducted in an attempt to identify the source of E. coli which had been responsible for shutting the beach to swimmers numerous times over the past few years.

However, in mid-July, Gov. Jay Nixon signed HB 28, which puts an end to beach closures – except in the event of a hazardous spill, wastewater by-pass or other documented health risk. Under the new law, proposed in January by State Rep. Rocky Miller, R-Tuscumbia, if the initial test exceeds the recommended maximum, the DNR will conduct a follow-up test to come up with an average level of E. coli bacteria. In addition, instead of closing the beach, the DNR will post a sign warning “Swimming

is not recommended.”

Miller said that would allow people to decide for themselves if they should swim.

“This law should protect and inform the public instead of scaring people away from our State beaches. I am proud to note that for the first time this summer all the beaches were open on Saturday and should stay that way,” he wrote in his newsletter.

In an earlier interview he said under the old method of testing, beaches would be closed and tourists would assume the entire lake was closed and stay home. Those incorrect assumptions – and the resulting loss in tourism business – are what spurred the USGS study, the bulk of which was carried out from May to September 2012. During that time, the Missouri Department of Natural Resources (DNR), the USGS, the Ohio Water Science Centers and the Missouri University of Science and Technology worked together to take some 1,300 water samples from the two coves that host the swim beaches, as well as a few other comparison locations. Representatives from

those agencies, along with volunteers, collected between 13 and 17 samples per day at various times of the day, three to five days a week, and always on weekends. The samples were collected under various conditions – some when the beach was empty, some when it was full of people and some when there weren’t a lot of people but there were a lot of geese. During the week of July 4, samples were collected every hour around the clock.

After collection, all water samples were analyzed according to EPA guidelines and those that contained the highest levels of E. coli underwent microbial source tracking. Dr. John Schumacher, hydrologist with the USGS who is overseeing the study, explained that the intestinal tract of humans is different than that of geese, horses and cows. By looking at the DNA “fingerprint,” scientists would be able to identify the source.

However, there was one small unexpected occurrence – 2012 E. coli counts at the public beaches were extremely low. The highest count recorded was taken June 18

when tests showed 48.2 per 100 ml on the first sample and 20.9 per 100 ml on the second sample for a geometric mean of 18.3. Test results conducted the same day at PB 1 showed 9.5 per 100 ml on the first sample and 30.7 per 100 ml on the second sample for a geometric mean of 16.1. At the time, Schumacher said the low numbers could be attributed to the lack of rainfall and diminished runoff in the area. According to the National Oceanic and Atmospheric Administration (NOAA), May 2012 was one of the driest Mays on record for Missouri.

“The lack of rain allowed us to look at every scenario except runoff,” he said. “If we had conducted the study this year, we would have had entirely different results.”

In late July, the study was undergoing a technical review that would, according to Schumacher, make sure the report was “scientifically sound.”

According to the USGS peer review guidelines, “peer reviews typically evaluate or critique the clarity of hypotheses, the validity of the research design, the qual-

ity of data collection procedures, the robustness of the methods employed, the appropriateness of the methods for the hypotheses being tested, the extent to which the conclusions follow from the analysis, and the strengths and limitations of the overall product. Reviewers should check that methods used to collect data and produce results are defensible and adequately documented; facts and interpretations are presented straightforwardly, without apparent bias; conclusions are based on the best available data interpreted with sound scientific reasoning that avoids speculation; forecasts and predictions of natural hazards are scientifically sound; and manuscripts are clear in presentation.”

Once the report has been approved, it will be published on the USGS website. Schumacher said a press release will also be issued to inform the public that it is available for review. He said although the report was written for the general public, because it will contain a large amount of data, it may need further interpretation.

continues on page 16

TWO FOR TUESDAYS TWO PLAYERS ONLY \$69* Includes Cart

Every Tuesday - 2 players can play
18 holes of golf on either course
for the price of 1 player.

Book your tee times now at
4seasonsresort.com/golf_teetime.php
and use code 242TBJ



THE LODGE
OF FOUR SEASONS
GOLF RESORT & SPA SHIKI

Horseshoe Bend Parkway | Lake Ozark, MO | www.4SeasonResort.com

* Sales tax not included. Some restrictions may apply.

Your Home Buying Checklist

Buy into this Circle of Lake Businesses



LEGACY
at the
LAKE
REAL ESTATE

Sherry Stevens

Broker/Sales

5896 Osage Beach Parkway

Osage Beach • 573-348-9898 • Cell: 573-216-8599

realtor.sherry@yahoo.com

WWW.LEGACYATTHELAKE.COM

Choose Your Realtor



Pulaski Bank

Home Lending

Kathy Beezley
Sr. Loan Officer



5891 Osage Beach Pkwy., Ste. 102
Osage Beach, MO 65065
www.pulaskihomelending.com
NMLS ID No: 246573

Phone: (573) 693-9090
Direct: (573) 693-9090 Ext. 8760
Cell: (573) 434-2107
kbeezley@pulaskibank.com

Choose Your Bank

**YOUR DREAM IS OUT THERE.
GO GET IT. WE'LL PROTECT IT.**



**AMERICAN FAMILY
INSURANCE**

American Family Mutual Insurance
Company and its Subsidiaries
American Family Insurance Company
Home Office - Madison, WI 53783
©2012 006441 - 9/12

Christy Fera Agency, LLC
1157 N Business Route 5
Camdenton, MO 65020
Bus: (573) 346-4515
www.christyfera.com

Choose Your Insurance Company



CHUCK YELM

**All-In-One-Call...
We Do Everything!**

ALL WORK GUARANTEED
LOCALLY OWNED & OPERATED
• • INSURED • •

- Construction
- Plumbing
- Remodeling
- HV/AC
- Home Inspection Services
- Electric
- Paving
- Concrete
- Landscaping

WWW.ALL-IN-ONE-CALL.COM
573-480-9009

*Choose Your Home
Inspection & Repair*

Traffic jam has some singing holiday blues

By Nancy Zoellner-Hogland

Traditionally, the week wrapped around July 4 is the busiest week of the year at Lake of the Ozarks. However, many are saying that this year's holiday week was one of the busiest they've seen in the past several years.

Quite a few restaurant owners said they were swamped from open to close, Tuesday through Sunday. A long-time server at an upscale, popular restaurant said she had her best weekend yet in tips. Shop keepers at the Osage Beach Factory Outlet Village that were contacted all reported brisk business and substantially higher than average sales numbers and checkers at department stores and supermarkets agreed things were so hectic, it was hard to find time to take breaks.

While those dependent on tourist dollars were happy about the banner holiday,

at least some residents on Horseshoe Bend were not. Rollin Pochop, a resident of the Village of Four Seasons, attended the July Village Board of Trustees meeting to express his displeasure with the amount of traffic leaving the Bend on Sunday. At some points, bumper-to-bumper traffic stretched 5 miles back to Bittersweet Road, he said.

"It was a mess," Kevin Luttrell, superintendent for the Horseshoe Bend Special Road District, admitted in a later interview. "The volume of traffic was unbelievable, which was an issue in itself, but to further complicate things, our light at Duckhead and MoDOT's (Missouri Department of Transportation) light at Bagnell Dam Boulevard were fighting each other."

Luttrell said he has a meeting scheduled with MoDOT officials in early August to link the two lights and hope-

fully avoid future problems.

"We're two different entities so we don't usually coordinate things like this but thanks to Bob Lynch (MoDOT district engineer), I think we'll be able to program and sync our lights to allow traffic to flow better," Luttrell said.

He also said that right-of-way issues precluded them from adding another lane for outbound traffic.

Resident says some need to speed up, others should slow down

At the same Village of Four Seasons meeting, resident Rollin Pochop said not all vehicles on Horseshoe Bend have been traveling too slowly. He accused Horseshoe Bend Special Road District (HBSRD) truck drivers

of speeding, particularly on Linn Creek and Kay's Point Road. However, Road District Superintendent Kevin Luttrell said he didn't agree.

"We don't believe our employees are guilty of excessive speed on our roadways. These trucks are equipped with a cooling fan that automatically kicks on as needed and the noise emitted from this tends to be very loud and can be mistaken for high engine RPM. This feature can make it appear or sound like a vehicle is speeding when in reality it is not," he said, adding that the first time they became aware of the complaint was when they saw stories in Lake-area newspapers. "We take great pride in the work we do for the residents on Horseshoe Bend and we make every effort to keep our employees and the residents safe. This includes abiding by all MO and local laws. In fact, it's usually the

other way around – we get calls from people complaining that our trucks go too slow."

Ironically, Luttrell said the week after the story came out about the alleged speeding he received such a complaint from someone caught behind one of those slow-moving trucks.

However, he said if a road district vehicle is seen speeding or violating any law, he wants motorists or residents to call the office at 573-365-2832 and report the problem. He said he needs the caller to include a description of the truck and/or the truck number.

"If anyone has a concern or complaint, we want them to contact our office directly so those concerns can be dealt with immediately," Luttrell said.

Personal • Dependable • Professional



Libby Holland
NMLS 504008
Loan Production
Manager

28 year Lake resident
30+ years of experience

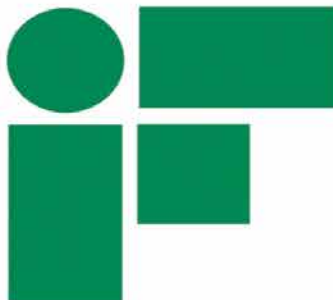
**Your Local
Loan Production
Specialist**



Derek Marose
NMLS 776311
Loan Officer

17 Years of lending
experience & Lake Area resident

ESTABLISHED 1883



THE LANDMARK CENTER
3535 OSAGE BEACH PARKWAY
SUITE 303
OSAGE BEACH

• *Securities offered through Raymond James Financial Services, Inc. • Member FINRA/SIPC • Not FDIC insured or guaranteed by any government agency., not a deposit • NOT GUARANTEED by Iroquois Federal • Subject to risk and may lose value • Iroquois Financial, Libby Holland, Derek Marose and Iroquois Federal are independent of RJFS.



Bob Cotter
Branch Manager
18 year Lake resident
30+ years of experience

**Your Local
Raymond James™
Representative***



Robert Cotter
Financial Advisor

**IROQUOIS
FINANCIAL**
A DIVISION OF IROQUOIS FEDERAL

RAYMOND JAMES
FINANCIAL SERVICES, INC.
Member FINRA/SIPC

573-348-6888

**IROQUOIS
FEDERAL**
Mortgage/Loan
Production

573-348-6686





Offering Orthopedic & Sports Related Rehabilitation!

YOU HAVE A CHOICE!

Sport & Spine Rehabilitation is a physical therapy company with locations throughout the central Missouri and St. Louis regions. We currently have locations in Columbia, Mexico, Jefferson City, Moberly, Osage Beach, Brentwood, Crestwood, and Mid County. We provide comprehensive physical, industrial, and sports rehabilitation for patients with a variety of joint and muscle issues. Post-surgical rehabilitation, chronic pain management, balance impairments, and patient education programs are just some of the many services we offer. We are unaffiliated with any other healthcare organizations. Therefore, we rely on patient satisfaction to stay competitive in the industry.

You Have A Choice

- Non-Surgical Care • Industrial Rehabilitation
- Sports Injury Management • Post-Surgical Care
- Balance & Vestibular Rehabilitation

LAKE SPORT & SPINE REHAB

5780 Osage Beach Parkway
Suite 220 - Osage Beach, MO
573-693-9128 • WWW.SPORT-SPINE.COM



MICHAEL MCINTOSH, PT MPT, CFCE



JESSICA CHANEY, PT, DPT

Water quality

continued from page 13

"It's certainly not written for a high-level science journal but it's a complicated subject, and when you're looking at 1,100 to 1,300 samples it tends to get a little overwhelming. However, we are more than happy to come up to the Lake and go over the results with everyone or any group that's interested," Schumacher said.

History of the new law

State Rep. Rocky Miller said he decided to introduce the bill after learning that no other state in the nation used the same strict standards to test the water. Until the law was adopted, the DNR collected water samples early in the week. If results, which weren't available until two days later, showed that a single sample exceeded the Environmental Protection Agency's recommended maximum of 235 E. coli colonies per 100 milliliters of water or when the geometric mean – a rolling average of sample

data – exceeded 126 E. coli colonies per 100 milliliters of water, that beach was shut down – sometimes for an entire weekend.

"I had never really looked into the law before so I started digging around to see what other method other states used – and what I found shocked me! Missouri has the strictest beach closure law in the nation. I found a federal government handout published by the Department of Agriculture that instructs people, whatever they do, not to shut a beach down if results exceed the one-time maximum. Instead, it says to run back-up tests to verify if it's a fluke," he said, adding, "Diane Franklin (R-Camdenton) put me in touch with the right people at the DNR, who also were shocked to see what I found."

The bill was assigned to committee on Thursday, Jan 24, the same day Sen. Dan Brown, R-Dist. 16, filed identical legislation in the Missouri Senate.

Condo Property Management — Get more for your Nickel !

Nichols Management, offers superior services in Condo Property Management. As a privately owned local company that has been in business for Fifteen years, we know the importance of quality services. Our qualified staff is able to handle any property management portfolio large or small.

As residents of the Lake of the Ozarks ourselves, we have a great concern for the area, and are interested in its future. It is vital that our communities are well maintained to keep assessed values high and to ensure survival and growth of the area.

If your interested in Quality Service, we would like the opportunity to meet with you to discuss what possibilities and potentials our company can offer to you and your association.

Sincerely,
Lisa Hesprich
Lisa Hesprich



Nichols Management LLC

Phone: 573-964-0476 Fax: 573-348-2782
E-mail: lisa@nicholsmanagement.com
PO Box 550 Lake Ozark MO 65049

FACTORY-DIRECT PRICES BUY THE BEST FOR LESS!

- Cabinets • Ceramic Tile
- Countertops • Laminate Flooring
- Porcelain Tile • Much More!



www.neighborhoods-inc.com
neighborhoods@hotmail.com

NEIGHBORHOOD'S HOME IMPROVEMENT STORE

HWY 5 N. at Houston Rd • 20 Min. S. of Camdenton
Mon. - Fri. 8:00 AM - 5:00 PM • Sat. 8:00 AM - 3:00 PM
417-533-5080 • 888-776-0038

"Tax Time"

with Bobby Medlin CPA

2013 – Last Chance for Deduction Opportunities?

We all remember last winter when Congress passed last-minute legislation to put the brakes on expiring tax deductions. That is old news. But what did they really do and when do the problems resurface?

In the area of cost recovery deductions for businesses, actually not much was accomplished. Some provisions that would have expired in 2012 were reinstated through 2013 and some other provisions that were to expire in 2013 were allowed to remain in effect through the end of this year.

So here we are, with the summer winding down and businesses may soon lose some valuable tax write-offs for investing in property and equipment used in their business.

First, Section 179 allows a business to expense the cost of new or used, tangible, personal property placed in service during the year. For the most part, up to \$500,000 can be expensed under this provision for the 2013 tax year. After 2013, the annual limit is set to go to \$25,000. That is like taking a candy store from a kid and giving him package of gum instead! A person must have income from working or running a business to deduct Section 179 expense against. It can't be used against investment or passive income. In addition, the item that is purchased must be used in a trade or business; it can't be used in a passive activity including a rental real estate activity.

Second, "Bonus Depreciation" is set to expire after the end of 2013. Bonus depreciation is where a business can deduct, for 2013, 50% of the cost of brand new property placed in service for business use. The remaining 50% of the cost of the property is either depreciated



Bobby Medlin, CPA

over the class life of the property or can be expensed under Section 179, if it qualifies for deduction under 179. Property with a class life of 20 years or less qualifies for bonus depreciation. The property does not have to be personal property, it can be real property. For example, land improvements such as sidewalks, parking lots and drainage structures have a class life of 15 years under the tax code and therefore, would qualify for bonus depreciation if they are newly constructed. Buildings used in farming have a 20-year class life and also qualify.

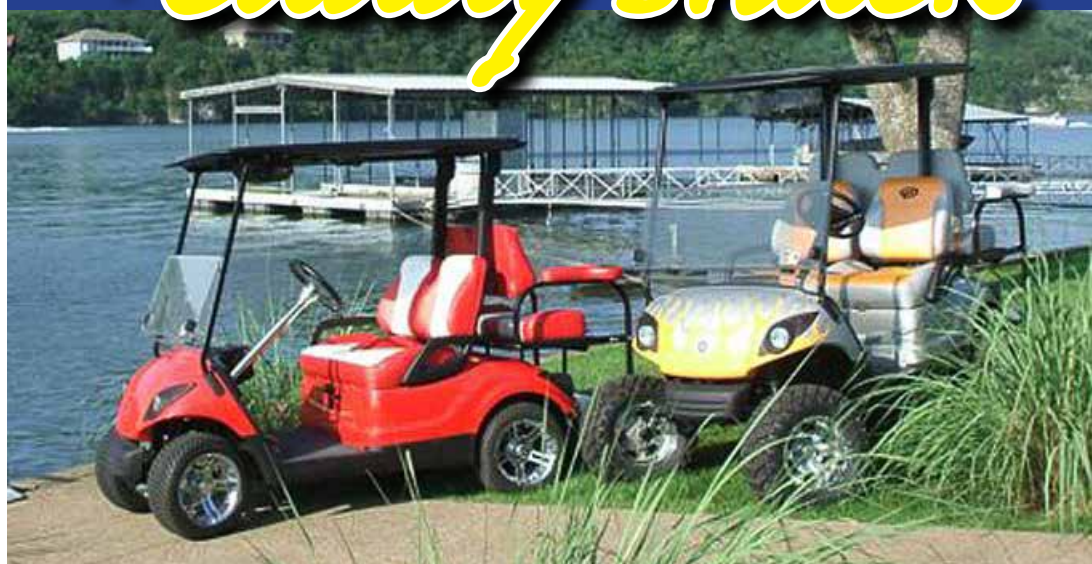
Bonus depreciation can be used for property placed in service in any business activity, including a passive activity and a rental real estate activity. Further, bonus depreciation can be used to offset passive income and portfolio income such as interest, dividends and capital gains, unlike how Section 179 works.

So where is the opportunity? If a business has the chance to finish up work or projects that they can be paid for in 2013 and then construct or buy property that qualifies for these deductions, big tax savings could be in store. Same thing if a person has a large gain from selling property in 2013, get cost recovery deductions this same year; before they expire!

Bobby Medlin CPA has offices in Tipton, California and Lake Ozark. Bobby can be reached by phone at 573-365-9400 or online at www.bobbymedlincpa.com

YAMAHA GOLF CARS

by *Caddy Shack*



Sales (New and Used) - Service - Parts - Accessories - Rental

"Let us Custom-Build Your Personal Lake Vehicle!"

www.caddyshackgolfcars.com • 1527 S. Bus. Rte. 5

Monday-Friday: 8am - 5pm • Saturday: 8am - 2pm

573-346-6318 • Camdenton

Your Trusted Lake Lender

A Community Lender for over 145 Years



Take advantage of LOW RATES and purchase your dream home!

Jumbo Loans
FHA & VA Loans
USDA Loans
Condominium Lending
Second Home Financing

Michael Lasson
(573) 216-7258
NMLS # 493712

Mike Ogle
(573) 302-0080
NMLS # 231620



First State Bank
MORTGAGE

A Division of First State Bank of St. Charles
NMLS # 41668

573-365-LOAN (5626)

www.fsbfinancial.com



Listen Each Weekday Morning!

Join your host Mike Clayton with News, Information, Guests and more each weekday morning on Mix 92.7 FM, Today's Best Hits!



Introducing
the NEW

Bangle



4050 Osage Beach Parkway
Osage Beach, MO 65065
573.348.3332 • Mon-Sat 9-6

PANDORA[®]
UNFORGETTABLE MOMENTS

© 2013 Pandora • PANDORA.NET

Outer road project

continued from page 3
highway and for veterans using the VA clinic.

Although the cost to the city was set at \$1,167,000, City Administrator Nancy Viselli said if they could get the needed right-of-way donated, the appraised value of the property, along with any administrative costs that would have been needed to obtain those properties, will be deducted from the city's share.

Osage Beach City Engineer Nick Edelman said 2.9 acres of right-of-way, owned by eight different entities, are needed. Currently, one owner is willing to donate 100 percent of their land; another, who owns 1.381 acres of needed right-of-way, is willing to donate 50 percent. The appraised value of those two donations is set at \$53,600. The other six landowners are undecided or have not yet been contacted.

Lynch told the board that because all MoDOT money has been allocated through 2014, the earliest the project could go to bid is spring 2015. Viselli and Edelman said that would allow the city to spread the cost over a two year period without deferring any other transportation projects.

In an earlier interview Viselli said the city's share would be paid for out of the Transportation Fund, which comes from several different areas. She said the city collects a 1-percent sales tax, which goes to General Fund, and a 1-percent CIT tax, which usually goes to water

and sewer projects but can go to transportation projects if necessary. She said the city also collects a county road property tax; taxes from sales of motor fuel and vehicle licenses; some money comes from the Osage Beach Special Road District, depending on projects; and some comes from interest and transportation grants. In addition, she said \$150,000 that had been budgeted for sidewalks on Malibu Road will most likely be diverted to the project because the majority of property owners on that street don't want them.

In April, the board voted unanimously to move forward with a reconstruction project that will remove much of the existing roadway between the 54 Expressway and the Osage Beach Parkway and then build an extended exit ramp from eastbound 54 Expressway to Key Largo; an on-ramp from Key Largo to eastbound 54; and a landscaped divider between the two – all at a cost of \$84,096.50 to the city. MoDOT will be picking up the balance of the \$396,402 job. Silvester said the job will go on as planned and will be added to their list in September with a possible earliest letting of bids in November.

Revisions to the Key Largo intersection and the addition of the service road have been under discussion since April 2012 when a fatal crash prompted MoDOT to close the intersection to all traffic leaving Osage Beach Parkway.

Golden Rule Insurance Agency



WE
UNDERSTAND
YOUR NEEDS

Providing a full-time staff located here at The Lake to serve all your personal and commercial needs.

Services Provided Include:

Boat Dealers • Boat Repair • Marinas • Boats • PWC • Docks



4065 Osage Beach Parkway Osage Beach, MO
573-348-1731 • www.goldenruleinsurance.com



Allied
Insurance

PAD
Parents Against Diabetes

thriftiquesmarketplace.com
573-392-5401

Thriftiques Marketplace
Hwy 54 and 52
7 miles north of Bagnell Dam

We have a wide variety of Collectibles, Furniture, Mattresses, Home Decor, Antiques, Estate, Kitchen, and Household Items. Proceeds go to fund Type 1 and Type 2 Diabetes Research.

Help us by saving money and having fun!

We look forward to seeing you

Friday and Saturday 10am - 6pm
Sunday, Monday, Wednesday, and Thursday 12pm - 5pm
Closed Tuesday

"Insurance Talk"

with J.L. Brenizer of
Golden Rule Insurance

Data Breaches

Almost every day, we see stories in the media about a relatively new but ever increasing problem: the breach of personal data held by a business.

They may be as large as a corporation with millions of customers that had credit card information stolen on all of their clients.

Or may be as small as a laptop being stolen. These data breaches may occur by accident or through some criminal activity. They may have occurred electronically or through the loss of a physical file or computer disc. After a breach has occurred its not unusual for the business owner to discover that the standard business insurance policy does not cover the financial consequences of the breach.

Now you are probably thinking that this will not happen to us. Well half of small businesses experience a security breach. Or you might be thinking we don't store information about our clients or patrons. Well do you accept credit cards to pay you for your services, or merchandise? (Yes even just accepting credit cards for payment can cause you to have this problem.) Do you have the address, phone number, and email address or maybe social security number or drivers license information of your clients? This list can go on and on. So in reality any business could have a claim.

There are a number of ways data can be breached. Outside hackers into a computer system or credit card reader, files are accidentally made public, old records are tossed



J.L. Brenizer, CIC, LUTCF
President Golden Rule Agency

in a dumpster without shredding and the list goes on.

So when you find that you have had a data breach what happens? Well the law says you have to contact ALL of your clients to let them know this has happened. That alone can be very expensive but also your reputation is damaged. Then there is the chance that you will be sued and we all know that is expensive. Now on top of this 4 out of 10 customers will consider leaving you.

So how do we help take the sting out of a data breach? Well there are policies to cover this exposure and help you stay in business. The policies can even help you with your reputation and fulfilling what the law says you must do. As well as defend you from any suits that may arise. Now these policies vary in coverage and price. They should be tailored to your needs and exposures.

JL Brenizer, LUTCF is a Certified Insurance Counselor with the Golden Rule Insurance Agency in Osage Beach. He can be reached at 573-348-1731 for additional comments or questions.



THE
**LIGHTEST
BEER**
IN THE WORLD.

INTRODUCING A LIGHT GOLDEN LAGER THAT DELIVERS CRISP REFRESHMENT WITHOUT THE GUILT. **SELECT 55.**

**55
CALORIES**



**CALORIES
55**

RESPONSIBILITY MATTERS
©2009 Anheuser-Busch, Inc. Select 55 Light Beer, St. Louis, MO
57 calories, 1.8g carbs, 0.5g protein and 0.1g fat per 12 oz.

Adair's Animal Nuisance Trapping

"Wildlife Control Made Affordable"

Raccoons • Bats • Squirrels • Skunks • Moles • Groundhogs
Snakes • Opossums • Armadillos • Birds

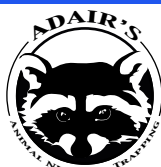
Serving the Entire Lake Area

Wildlife Trapping & Repairs
Certified Trapper

www.adairs-animals.com



573-280-5737 • 573-378-8739



Lake Area General Maintenance

Painting, Sealing & Staining Inside & Out
Carpet Cleaning - Housekeeping - Light Hauling
Small to Mid-Sized Condo Management
Leaf Removal - Powerwashing Decks & Docks

LOCAL 573-365-6430 RELIABLE

KRANTZ

Insurance group



Independent Insurance Agent

Brad Krantz

Krantz Insurance Group
2820 Bagnell Dam Blvd,
Suite 5B
Lake Ozark, MO 65049
Office: (573) 964-6860
Cell: (573) 216-2297



Condos, Renter's Insurance, Motorcycles, Contractors Insurance, Workmens Compensation,
Restaurants / Bars, Health, Disability and Long Term Care

WWW.KRANTZINSURANCE.COM • AUTO • HOME • LIFE • COMMERCIAL

HunterDouglas

THE FASHION IN MOTION SAVINGS EVENT



Duetto® Architella® Honeycomb Shades

Easy does it. One tap gets your day in motion.

Hunter Douglas motorized window fashions can be controlled by remote, wireless wall switch or the Hunter Douglas Platinum™ App. With the app and your Apple® mobile device, you can easily set your window fashions to operate automatically.** Ask for details today.

\$100 REBATE

ON QUALIFYING PURCHASES
OF HUNTER DOUGLAS
MOTORIZED WINDOW FASHIONS.*
JUNE 15 – SEPTEMBER 3, 2013



Blinds And More

5509 Osage Beach Pkwy.
Osage Beach • 573-348-4708
M-F 10-5 • Sat. 10-2 • By Appt.
blindsnmoreatthelake.com

*Manufacturer's mail-in rebate offer valid for qualifying purchases of Hunter Douglas window fashions with the PowerRise® or PowerGlide® motorized system made 6/15/13 – 9/3/13 from participating dealers in the U.S. only. A minimum purchase of two units is required for select styles; if you purchase less than the minimum, you will not be entitled to a rebate. Rebates will be issued in the form of a prepaid reward card. Funds do not expire. Subject to applicable law, a \$2.00 monthly fee will be assessed against card balance 7 months after card issuance and each month thereafter. Additional limitations apply. Ask participating dealer for details and rebate form. **Additional equipment is required for app operation; ask for details. ©2013 Hunter Douglas. All rights reserved. All trademarks used herein are the property of their respective owners.

Community policing

continued from page 6
year, 2.5 million Americans from 400 communities in 23 states took part. The event now involves more than 37 million people and 15,000 communities from all fifty states, U.S. Territories, Canadian cities and military bases worldwide. NATW's National Night Out program culminates annually on the first Tuesday of August except in Texas, where it is held the first Tuesday of October.

Page said in an attempt to build community relationships, her department also partners with Lake Regional Health Center to offer baby-sitting education classes; they provide child safety seat education and free installation assistance every day at the police department; they co-sponsoring bike rodeos and fishing derbies for children; and they attend as

many festivals and community events as the schedule will allow.

A new twist on 'Lock it and pocket the key'

In a continued attempt to make the community safer, the Lake Ozark Police Department recently began giving away free gun locks to lake area residents. The cable-style locks were provided through a partnership between the Lake Ozark Police Benevolent Association and Project ChildSafe and can be obtained, on a first-come, first-serve basis, by stopping by the department, located at 3162 Bagnell Dam Boulevard, between 8 a.m. and 4 p.m. For more information about the gun lock program visit www.projectchildsafe.org or the Lake Ozark Police department website at lakeozarkpolice.com.



The Lake Area Chamber recently held a ribbon cutting for Bassing Bob. www.bassingbob.com or call (573)286-0626. Bassing Bob is located at 4800 Eagleview Dr. in Osage Beach. From left to right: Wendy White, Lake Area Chamber; Dave Bueltmann, Bassing Bob Owner; Wayne Fitzpatrick, Bassing Bob Expert; Jack Uxa, Bassing Bob Expert; Bob Bueltmann, Owner – Bassing Bob; James Dill, Bassing Bob Expert; and Heather Brown, CVB.



Malcolm Decker, Agent
1179 E Highway 54
Camdenton, MO 65020
Bus: 573-346-5920
mac.decker.le2o@statefarm.com

Family is why we do it all.

We all feel the same commitment to care for our families. Helping you meet your insurance needs is part of my commitment to you. Like a good neighbor, State Farm is there®

CALL ME TODAY.



State Farm

Maximizing Your Potential

with Jessica Chaney, PT, DPT of
Lake Sport and Spine Rehab

Low Back Pain

Low back pain is one of the most common conditions we see in our clinic, and one that can be very debilitating for an individual. Although many people suffer from back pain, symptoms and severity vary among individuals. In many cases symptoms reside on their own within a few days, but in cases in which they do not, it may be time to seek medical management. If left untreated, back pain could lead to a decline in function reducing your tolerance to regular daily activities and can lead to chronic pain.

What causes back pain? Back pain is most often caused by overuse injuries. This could be due to repetitive lifting, bending, twisting, or just poor body mechanics or posture. Injuries can also be caused by trauma, as in a motor vehicle accident. If you notice your pain seems to increase with certain movements or activities, it is likely your condition is related to a joint, disc, or muscle injury. If however, there seems to be no pattern to when your pain occurs or increases, or you experience symptoms such as loss of bowel and bladder function, or severe night pain; please see your physician right away as these symptoms are indicative of a more serious problem.

What should you do when you have back pain? It is important to stay active. The joints and discs of your back require nutrients in order to heal properly; and it is movement of the body that allows nutrient filled fluid to flow to the joints. Keeping this in mind, it is also important to keep your movements in a pain-free range. This means you should avoid the specific movements or motions that increase or provoke your symptoms. A physical therapist can help you in this area to help determine safe movement patterns to help promote healing. Using ice or heat may help reduce pain symptoms, but should never be left on for longer than 20 minutes at a time.

Your physician can help you deter-



Jessica Chaney, PT, DPT

mine what treatments are most appropriate for you, and may suggest physical therapy as an option. A physical therapist can help you determine what biomechanical imbalances may be contributing to your pain, and develop exercises specific to treating your condition. Physical therapist often use modalities such as mechanical traction (or spinal decompression), ultrasound, and electrical stimulation to help relieve pain symptoms. A physical therapist may also have specific rehab equipment such as a Med X machine that can evaluate specific weak points in the movement pattern of your spine, and provide a rehabilitation regimen that is specific to you.

The best form of treating low back pain is prevention. Whether or not you have had back pain in the past, you can help prevent future injuries by a few key pointers: 1. Always watch your body mechanics while lifting and reaching, avoiding excessive bending or twisting of the spine, and if an object is too heavy to lift, ask for help. 2. Watch your posture while sitting, standing, or walking. Keep the shoulders back and head upright. 3. Stay active! Incorporate regular walking into your day and try to find time to do regular stretching and strengthening exercises.

You can reach them at 573-693-9128 or visit their office at 5780 Hwy 54, Suite 220, Osage Beach.

Wilson, Toellner & Associates, L.L.C.

Certified Public Accountants & Business Consultants

~~~~~  
YOUR PARTNERS IN PROGRESS

[www.wtcpa.com](http://www.wtcpa.com)

Estate Planning  
Financial Planning  
Retirement Planning  
Tax Preparation  
Tax Planning  
Business Consulting

Accounting Services  
Payroll Services  
Employee Benefits  
Audit & Review Services  
Business Succession Planning  
Accounting Software

2140 Bagnell Dam Blvd. • Lake Ozark, MO • 573-964-5739

3251 Bagnell Dam Blvd. • Lake Ozark, MO • 573-365-3384

810 S. Highway 5 • Camdenton, MO • 573-346-6822

I use  
**DKB**  
Showrooms By  
**RIBACK**

Because  
they offer  
professional  
planning services  
with stylish  
and affordable  
options

Osage Beach  
924 Hwy 42  
573-348-4464  
[www.dkbshowroom.com](http://www.dkbshowroom.com)

DKB is here to help you create your dream kitchen, bath, entry, study, laundry room ...



**Summerset**  
**BOAT LIFTS**



(573) 348-5073 (573) 873-5073

[www.summersetboatlifts.com](http://www.summersetboatlifts.com)

# Osage National Golf Resort

## NEW LOWER PRICES!

Osage National Golf Resort offers the same low price every day throughout the year. Golfers will no longer have to contend with wildly fluctuating prices.

**\$65** and **\$80**  
Weekday Rate (formerly \$70)      Weekend Rate (formerly \$94)

400 Osage Hills Road, Lake Ozark | (573) 365-1950 | [www.OsageNational.com](http://www.OsageNational.com)



**Bobby Medlin**  
Certified Public Accountant

[www.bobbymedlincpa.com](http://www.bobbymedlincpa.com)

**26**  
YEARS  
1987-2013

***It's YOUR Time!***



Bobby Medlin, CPA    Adam Wolfe    Amy Messerli    Haley Homan, CPA



Debbie Stahl    Donna Johnson    Christine Dean, CB    Patricia Higgins    Tammy Hoellering

***It's Never too Early to Start Planning for Tax Season!***

607 W. Hwy 50 • Tipton, MO • 660-433-2006 || 101 E. Madison • California, MO • 573-796-8182  
754 Bagnell Dam Blvd, Ste A • Lake Ozark, MO • 573-365-9400

- **Income Tax Planning & Preparation**
- **Financial Accounting & Reporting**
- **Payroll Services**
- **Real Estate Taxation:** We can explain and handle real estate transaction taxation
- **Estate Planning**
- **Business Set Up Including Entity Choice**

(Review your account anytime with our 24/7 access)

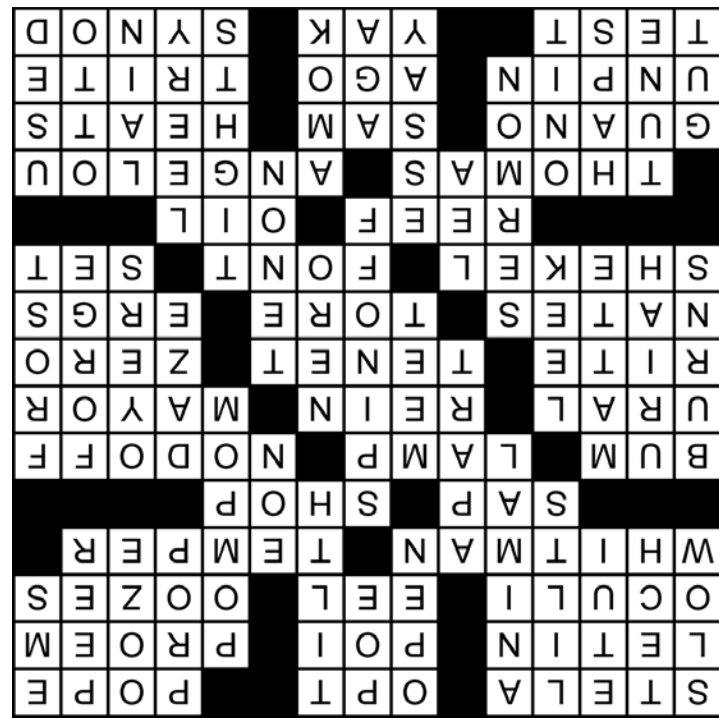


The Lake Area Chamber recently held a ribbon cutting ceremony commemorating the merger of Bednara, Vanderveld & Co. PC and Eldon H. Becker, Jr, CPA into the firm of Evers & Company, CPA's, L.L.C. and the opening of their newly remodeled office at 5886 Osage Beach Parkway -call (573)348-4141. From left to right: (Ribbon to Ribbon): Wendy Renner, Sonny Evers, Dale Siebeneck Bruce Vanderveld, Keith Taylor, Eldon Becker, Jo Moore.



The Lake Area Chamber recently held a ribbon cutting for the Grand Re-Opening of Country Crossroads at 5831 Osage Beach Parkway in Osage Beach, call (573)348-0606.

Left to Right: Jean Brazill, CAV; XYZ, CAV; Don Schmidt, CAV; Marge Hanson, CAV; Wendy White, Executive Director LACC; Connie Shrack, Country Crossroads; Tom Smith, American Sun Control; Deb Hull, Country Crossroads; Brian Gagnon, Central Bank of Lake of the Ozarks; Darline Schmidt, CAV



# Business Journal Socials

#1- L to R. Sherry and Bruce Jackson-Glencove Marina

#2- L to R. Glencove Marina Staff

#3- L to R. Greg Sullen, Julia Hammond

#4- L to R. Chris & Leann Schultz, Eric O'Dell

Photos are from the July 11th Social held at City Grill sponsored by Glenove Marina.

This month is August 8th at the Crab Shack in Lake Ozark, and the sponsor is Lake Printing-- See You There!



1



2



3



4

## CELEBRATION CRUISES

*Join us aboard the Celebration!*



Watch the Shoot Out at the finish line Saturday August 24 and Sunday August 25! Call for details.

## SHOOTOUT 2013

### TO BOARD THE CELEBRATION SATURDAY AND SUNDAY

Park in designated Shoot Out shuttle lots and take the bus shuttle to Captain Ron's then a pontoon shuttle will take you out to board the Celebration. Shuttles start at 9am and \$85 per person includes lunch and drink specials all day! 2 day pass \$150 per person.

### SPECIAL 3-HOUR POKER RUN CRUISE!

*We'll Watch The Shoot Out Boats Race All-Out For The Best Poker Hand!*

Friday Aug. 23rd, Tickets are \$45 per person and include Lunch And Drink Specials. Boards at 9:30 a.m., cruise 10 a.m. - 1 p.m. Reserve now, limited seating available!

WEST END OF THE GRAND GLAIZE BRIDGE  
TURN AT JEFFRIES ROAD • 5076 DAVIS DRIVE  
OSAGE BEACH • 573-480-3212

WWW.CRUISELAKE.COM



# ALL-STAR BUSINESS GOLD



## ASK FOR DETAILS

The new standard in business checking.



Member FDIC

# BANK STAR

...Where **YOU** are the STAR!  
(573) 365-BANK (2265)

1196 Horseshoe Bend Pwy  
Lake Ozark, Mo 65049

Hy-Vee Supermarket  
Osage Beach, Mo 65065  
Open 7 Days

[www.bank-star.com](http://www.bank-star.com)

Member  
FDIC

WHO ARE YOU GOING TO

# TRUST

WITH YOUR HOME'S  
WATER?



When it comes to this region's water, your Lake of the Ozarks Culligan Man® is the local expert. Culligan has been a trusted name in the water treatment industry for over 75 years. You can have Peace of Mind that our trained, certified staff of water professionals will provide the best possible solution for your home's water.

Better quality water is only a call or a click away.  
Just say "Hey Culligan Man!®"

**Culligan**

better water. pure and simple.®

**Culligan Lake of the Ozarks**  
(573) 346-5221  
277 Lower Business Park Rd.  
Linn Creek, MO 65052  
[CulliganPro.com](http://CulliganPro.com)



## Golden Peanut Award To Carol Schien

The winner of the 2013 Kiwanis Club of Ozark Coast Golden Peanut Award is Carol Schien. The annual award is presented by the Kiwanis Club of Ozark Coast to the person who has been most instrumental in the success of the year's Peanut Day, which was held on May 24.

According to 2013 Peanut Day chairperson Dave Creel, "Carol spent hours on the street, even after a leg injury, promoting Kiwanis Peanut Day. Her spirit exemplifies her dedication to make the day a success."



The Lake Area Chamber recently held a ribbon cutting for Pain Relief Associates. To schedule an appointment or learn more call (573)348-9800 or stop by their Osage Beach location at 4344 2A Osage Beach Pkwy S. [www.PainRelief123.com](http://www.PainRelief123.com) From left to right: Lisette Hol, Lake Area Chamber; Wendy White, Lake Area Chamber; Jason Hyson, Wonderland Camp; Dr. Matt Goodrich DC (Asst. Clinic Director) Pain Relief Associates; Dr. Matt Wise DC (Director), Pain Relief Associates; Dr. Wendy Cobler DC (Clinic Director), Pain Relief Associates; Jan Tatangelo, Legal Shield; Erin Gagnon, Eyes on Missouri; Greg Gagnon, Central Bank of Lake of the Ozarks; Dr Phillip Dean, Neurologist, Pain Relief Associates.



The Lake Area Chamber recently held a ribbon cutting for Eyes on Missouri. The new office is located at 4645 Osage Beach Parkway next to the new Dierbergs Shopping Center, call (573)693-9530 or schedule online at [EyesOnMissouri.com](http://EyesOnMissouri.com). From left to right: First Row: Charles Matthews, Jean & Paul Brazill, Wendy White, Cole Hoefelman, Dr. Erin Gagnon, Cama French, Roberta Robbins, Ron & Darline Schmidt, Fred Catcott. Second Row: Joi Dickemann, Lisa Coleman, Brian Gagnon, Arline DeWald, Jennifer Betherum, Jeff Betherum, Marge Hanson, Al Hanson.

# Building an effective web presence

Building an Effective Web Presence

Sandy Waggett, MSW Interactive Designs LLC

## Four Free Software Tools To Monitor Your On-line Reputation

It's more important than ever to be aware of what consumers are saying about your business. Negative online reviews can cause tremendous damage to your online reputation and sales.

Consumer reviews may include both positive and negative commentary regarding price, customer service, as well as overall quality of their experience with your business. Positive reviews are fantastic and we'll write an article in the near future about how to acquire more positive reviews online. It's the negative reviews that you need to know about quickly, so you can properly address them before they do harm to your reputation.

### Four free tools to help you monitor your on-line reputation

**Google Alerts** - You consider setting up Google alerts for your business name, the names of key team members, and your website address, at a minimum. Google will then send you email alerting you to any mentions concerning your business, as well as any other alerts you setup. To set up, go to [www.google.com/alerts](http://www.google.com/alerts)

**Social Mention** - Social Mention allows you to easily track and measure what people are saying about you, your company, new products, or any topic across the web's social media landscape in real-time. Social Mention monitors 100+ social media properties directly including: Twitter, Facebook, FriendFeed, YouTube, Digg, Google etc. To set up, go to [www.socialmention.com](http://www.socialmention.com)

**Mention** - Mention is similar to SocialMention.com in that it queries the social media channels for your brand mentions. Create alerts on your name, your brand, your industry and your competitors and be informed of any mention on the web and social networks. The nicest feature of Mention is that it is accessible across all devices (desktop, laptop, tablet, and smart phone). It



Sandy Waggett

also provides real time alerts. This is invaluable when it comes to negative mentions of your brand... you are alerted immediately. To set up, go to [www.mention.com](http://www.mention.com)

**Netvibes** - NetVibes is a pretty powerful dashboard, allowing you to monitor your brand across Google, the blogosphere, and the social platforms. The free version (somewhat limited) allows you to enter your business name and view real time results. To set up, go to [www.netvibes.com](http://www.netvibes.com)

A Consumer Survey (2012) indicated 72% of consumers surveyed reported they trust online reviews as much as personal recommendations. Additionally, the survey revealed 65% of consumers read between 2-10 reviews before they felt they could trust a local business.

Regardless of the tool that you select, it's critically important to be proactive and monitor your business reputation online. In upcoming articles, we'll share ideas for soliciting positive reviews, as well as how to proactively and effectively deal with negative reviews.

As always, if you have questions about this topic, or any other website or social media questions, please give us a call!

Follow MSW Interactive Designs  
Twitter: @PutTheWebToWork  
Facebook: <http://Facebook.com/putthewebtowork>  
Blog: <http://put-the-web-to-work.blogspot.com>  
Sandy Waggett, Owner  
MSW Interactive Designs LLC ~ We put the web to work for you!  
573-552-8403  
[www.PutTheWebToWork.com](http://www.PutTheWebToWork.com)  
[Sandy@MSWInteractiveDesigns.com](mailto:Sandy@MSWInteractiveDesigns.com)



Ranked  
Liked  
Followed  
Mapped  
& Mobile!

MSW Interactive Designs LLC

*Affordable*

**CUSTOM WEB SITES**  
THAT RANK WELL IN GOOGLE!

**MOBILE WEB SITES**  
WHAT YOUR CUSTOMERS EXPECT

**FREE UPDATES**  
WITH HOSTING!

**SOCIAL MEDIA**  
SETUP & MAINTENANCE!

**BEST SERVICE IN TOWN**  
OUR VERY FIRST CLIENT 13 YEARS AGO IS STILL OUR CLIENT!



*We put the web to work for you!*

Visit Our Portfolio Online

MSW Interactive Designs LLC

[www.PutTheWebToWork.com](http://www.PutTheWebToWork.com)

573.552.8403

BBB A+ Rating For 10+ Years!



Sandy & Mike Waggett  
Owners

Enjoy Lake of the Ozarks!

LAKE LIQUOR  
YOUR LIQUOR!

Osage Beach: Dumar Plaza  
3715 Highway 54  
(573) 348-3838

Laurie:  
212 S. Main  
(573) 374-4850

[www.lakeliqor.net](http://www.lakeliqor.net)

Please drink responsibly.

LAKE LIQUOR  
SHOW ME YOUR LIQUOR!  
& TOBACCO

# Rent a desk – or an office – on demand

By Nancy Zoellner-Hogland

Freelancers, home-based business owners, startup entrepreneurs – or anyone else that needs a private office space for a short time – might be interested in the latest rage – companies that rent office space by the hour.

One such firm, Breather, will soon launch an app that will allow its member to use their smartphones to access office space in big cities throughout the U.S.

Breather offers clean, classy, private offices equipped with a desk, couch, outlets and high-speed Wi-Fi that can be reserved for as short a time as 30 minutes up to a day – at a price of \$20 per hour. Cards, which will be kept on file, will be charged only for the length of the stay. All spaces are maintained by staff and can only be access by registered members.

According to the company's promo video, "The most intriguing aspect of the service

is that the doors can be automatically unlocked from the app. As the company expands, it will be like you have an office or a business meeting space anywhere you go. And unlike other sharing services, like Airbnb, you don't have to interact at all with the real owners of the space; it's more like you own it. Simplicity is almost always a best practice and that's the case here."

For more information, check out the website at <http://breather.com/>

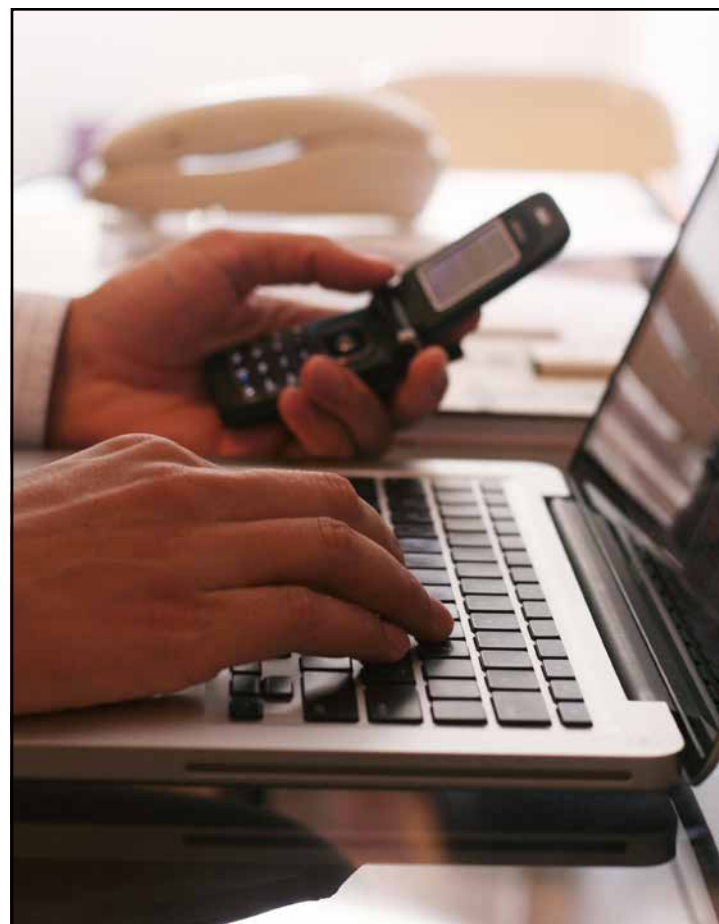
Another relatively new firm, LiquidSpace, not only helps business people find a temporary office space or conference room to meet or work, they also act as a clearing house for companies that have space to share. According to the company's website, business owners can "unlock the hidden value in your space by making it available to LiquidSpace members. When you list your available workspaces, you'll control users of your venue,

set pricing and hours, attract new users, and make some extra money by making good use of your space."

"We're on a mission to enable everyone to find the workspace that's right for them. The right workspace is the one that drives productivity, is tailored to you and your needs at that time, and makes the work a little more enjoyable. We're also driven to help enterprises transform their approach to providing a productive workplace as we all find ways to use the existing built landscape more effectively," their promo piece reads.

A search for office space in Missouri netted rentals in Kansas City, Springfield, St. Louis and several St. Louis County locations. No Lake of the Ozarks area company had office space available to rent.

LiquidSpace also offers both an iPhone and Android app. For more information, visit <https://liquidspace.com>.



20-years 20-years 20-years 20-years 20-years

"Property Management Services beyond the expectations of those we serve"

Full Service Property Management

- Accounting
- Administration
- Grounds Care
- Maintenance
- Pool Care
- Docks
- and much more.....

[www.usresort.com](http://www.usresort.com)

**Call Today**  
(573)  
**365-6628**

*Celebrating*  
**20** years  
of service at the  
Lake of the Ozarks

20-years 20-years 20-years 20-years 20-years

**Data Comm**

**All Things Office**

Call In: 573-348-1440  
Walk-In: 877 Hwy. 42 E  
Log In: [www.datacomminc.com](http://www.datacomminc.com)

Office Equipment & Mailing  
Office IT Solutions  
Office Furniture & Supplies

**Missouri Bell Telecom**

**Communications Solutions**  
*Locally Owned • Service After the Sale*

[www.missouribell.com](http://www.missouribell.com)

Sales - 24 Hour Service  
Installation  
Servicing Most Brands

**AVAYA** **allworx**  
Authorized Dealer communications without compromise

- All Telephone System Equipment • Fiber Optics
- Engineering • LANS • WANS
- Integrated Voice & Data Networks
- VOIP • Paging • Voicemail Systems

**15 Harvest Rd (5-77), Camdenton**  
**(888) 873-0878**  
**(573) 873-5599**

Serving the Lake Area since 1991

Competitive Pricing **LEASING AVAILABLE** Free Estimates

BBB Member  
Member  
Camdenton Area  
Chamber of  
Commerce

# A Matter of Trust

with Trenny Garrett, Central Trust & Investment Company

## Taper Tantrums

Given the recent news events surrounding the economy, I thought it would be appropriate to share with you an excerpt from the most recent commentary on the markets written by Reed Murphy, our Chief Financial Officer:

We didn't plan that the hot topic over the last few weeks would be "taper tantrums." The term "taper tantrum" has been widely used to define how the markets reacted to the comments by Federal Reserve Chairman, Ben Bernanke, that the Fed might taper the rate of bond purchases, which is part of its quantitative easing (economic stimulus) program.

The last few weeks have been chock full of days when the release of good economic news resulted in the markets slipping based on concerns for Fed tapering. Similarly, on days when economic news was soft, the markets went up on hopes that the Fed would continue its bond purchase program. Markets are irrational. A rational review of issues follows.

The Fed's stimulus program has involved two primary initiatives. The first is the traditional monetary policy of setting short-term lending rates among banks, which has a large impact on broader short-term interest rates. The second is non-traditional quantitative easing through Fed purchases of bonds with the intent of driving down long-term interest rates. Purchasing bonds drives up their price resulting in lower interest rates. The desired goal is to stimulate the economy through inexpensive borrowing in the short- and long-term. The Fed has stated all along that it would only taper bond purchases if it believed the economy is continuing along a sustainable growth trajectory. It will not pull the plug if it believes that it would harm the economy. The Fed wants risk assets like equities to have a floor



**Trenny Garrett, J.D., CTFA**

so that consumers' net worth increases through their investments and home prices, debt levels can be serviced at lower interest rates and corporations have confidence to spend and hire employees, etc. The result is a sustainable, growing economy.

In the days following the market jitters, several Federal Reserve Board members went on a campaign to calm markets and remind everyone that even if the Fed tapers its bond purchases, this would still be a stimulative stance and a sign that the economy is in good shape. Perhaps the most poignant, if not irreverent, commentary came from Richard Fischer, president of the Dallas Federal Reserve. To paraphrase Fischer, the markets are acting like feral hogs relentlessly rooting at the wrong issues.

We believe that if the Fed decides to start tapering bond purchases, this is still a stimulative policy and a long-term positive. We also believe that the Fed will continue with its monetary policy of keeping interest rates low via no interest rate hikes for the foreseeable future, probably through 2014.

*Trenny Garrett is Senior Vice President at Central Trust & Investment Company, Lake Ozark. You can contact her at 573-302-2474 or visit [www.centrustco.com](http://www.centrustco.com). Central Trust & Investment Company is affiliated with Central Bank of Lake of the Ozarks.*

## SEND YOUR ANNOUNCEMENTS

And business/community-related news and photos to:

**Lakebusjournal@gmail.com**

Please remember to include photos if available, captions detailing the photographs and your information in Word (.doc) files for publication consideration!

# RENT NOW!



*Starting at \$3500 per year  
Rates vary based on size of slip*

*Contact Pat  
in Accounting:  
[pbyrd@dhmhotels.com](mailto:pbyrd@dhmhotels.com)  
573-348-8408*

494 TAN TAR A DRIVE

OSAGE BEACH

[WWW.TAN-TAR-A.COM](http://WWW.TAN-TAR-A.COM)

LAKE OF THE OZARKS

**TAN-TAR-A RESORT**  
GOLF CLUB, MARINA & INDOOR WATERPARK

**Year Round Boat Slips available  
with Captain's Club Memberships!**

Included with your membership:

- Electric / Trash Services
- Fresh Water Services
- Cable TV
- Wireless Internet
- Tan-Tar-A Discounts
- Access to Fitness Center, Pools & Tennis Courts
- And more.....

# NOW, NEVER MISS A WORD. (or photo!)

FEATURING:  
**NEW! L.O PROFILE'S  
RECOMMENDED  
AREA BUSINESS LISTING**

**PLUS**  
SNEAK PEEK OF **VIP SCENE**  
EVENTS AND WHO WAS THERE

**PEOPLE, PLACES AND PROFILES**  
RADIO SHOW SOUND BITS

**BUY YOUR ELECTRONIC  
COPY ONLINE**  
**VIDEO EVENTS**



**L.O PROFILE**  
[WWW.LAKEPROFILE.COM](http://WWW.LAKEPROFILE.COM)

# Going into business without 'reinventing the wheel'

By Nancy Zoellner-Hogland

Aspiring entrepreneurs who want to own their own business but don't want to assume all the risk associated with starting a business from scratch might want to consider purchasing a franchise.

Chris Coleman recently spoke at a workshop hosted by Central Ozarks Development and the Lake of the Ozarks Council of Local Governments (LOCLG), and said franchise ownership, which allows the purchaser to use the name, trademark, product and business system of the franchisor, can provide many advantages.

"One of the biggest and most often overlooked benefits is the culture – the teamwork of people who are willing to coach and mentor you. You're in business for yourself but you're not by yourself," he said, adding that they also provide a proven track record with instant name recognition. "The business has been proven – there are some results you can look at – you can have a benchmark. And the more widely recognized

the name, the more likely it is to draw in customers. Believe it or not, at one time McDonald's was a small franchise! How would you like to have gotten in on that when it was just starting up?"

Buying a franchise is also fairly "turn-key."

"The franchisor should have all the training, all the operations, the marketing, the sales all compiled into a sweet little system for you. If you're going to give them tens of thousands of dollars for a franchise fee, it better be a good little package," Coleman quipped.

Coleman, a FranNet Franchise owner covering Missouri and southern Illinois, said another big draw to franchise ownership is the transparency. He said the Federal Trade Commission oversees the industry and requires the franchisor to open all the books and provide all the information about the business to potential buyers.

He advised that those who are seriously considering a franchise should pay careful attention to that disclosure



Restaurant franchise opportunities abound

document and look for "red flags," such as bankruptcies, lawsuits whether from vendors or other franchise owners, and fees charged on top of royalties for state or national advertising funds.

"They can't just say 'This business costs \$100,000,' and then at the end of the day it's actually \$150,000," he said, adding that those interested in taking the franchise route

can obtain much information simply by Google-ing "Franchise fees." They're also required to tell you all obligations – what you have to do for them in return for what they're doing for you. That might be reporting; it might be attending certain conferences. Whatever it is, it should all be spelled out for you."

In addition, the disclosure statement should also include the territory where the owner is allowed to market and the number of same franchised outlets in the area, allowing potential buyers to determine the level of competition they will experience nationally, regionally and locally.

However, Coleman said one of the most important items in the disclosure document will be the list of names and phone numbers of all current and previous franchise owners. That allows buyers to call other franchise owners and ask about their experiences – whether profits and support are actually what they're professed to be.

"Another important item is the earnings claims – how much money the owner will be able to make in the business and how soon he or she will be able to make back their investment," he said.

Although owning a franchise has many advantages, just like starting a brand new business or purchasing an existing business, there are also disadvantages, Coleman warned.

"Not all franchises are created equally – there are some really good ones and lots that are poorly structured. But that's where due diligence comes in," he said.

Franchise fees, which give entrepreneurs the blueprint to the business, average between \$30,000 and \$50,000. Most also charge royalties – which tend to be 5 to 10 percent of either gross sales or net profit, based on the industry. Other disadvantages include reporting requirements, mandatory attendance at national seminars, and an open-book policy that allows the franchisee to make sure correct royalties are being paid. Contracts typically tend to run 5 to 10 years – some longer.

The workshop also included financing opportunities through the Small Business Administration (SBA) – most specifically the SBA 504a loan, which is a combination of three elements – a loan from a private lender, a loan through the CDC/SBA, and an investment by the borrower.

According to the spokesperson, SBA 504a loans are available to owner-occupied for-profit businesses with a net worth of less than \$15 million and a net income of less than \$5 million when averaged over two years. Loan proceeds can be used for the purchase of land or buildings; machinery or equipment that has a useful life of more than 10 years; construction costs; renovations and building improvements; and related costs. Loan proceeds may not be used for operating capital; purchasing inventory and supplies; refinancing existing debt; goodwill; or stock purchases.

For more information on SBA loans, email LOCLG Executive Director Linda Conner at linda.conner@loclg.org; or Pam Gilbert at pam.gilbert@loclg.org or call 573-346-9686. For more information on franchise opportunities, visit [www.fran.net](http://www.fran.net). com, email Coleman at ccoleman@fran.net.com or call him at 636-228-4700.

**Lake Shore Tram**  
**Let Us Tame Your Terrain!** *Since 1994*

**20-Year  
 Structural &  
 5-Year Electrical  
 - Mechanical  
 Warranty**

**LakeShoreTram.com**  
**800-730-3665**  
**515-570-3972**  
**info@lakeshoretram.com**

*"We just wanted to tell you how much we like our lift and realize it was the best thing we invested in last year."*  
 ~ John & Judith Dent, MO

# As the Lake Churns

## Market Notes



*Real Estate and Lake News  
with C. Michael Elliott*

A couple of months ago I discussed the issues and concerns of business and commercial property owners located on the west side of the Grand Glaize Bridge. I shared my opinion that this is an excellent time to look at investing in this area and that it is primed for future growth. Two new developments have come to my attention since that time.

The Hamptons on the Lake Condominium Complex located at the 19 mile marker off of Jeffries Road has been in foreclosure. A new developer has contracted to purchase the existing building, remaining unsold units and land for future buildings and is scheduled to close by mid-August. This developer has a good track record both here at the lake and in other resort areas. If you have interest in learning more about this, please let me know. I currently have two completed investor owned units that are available at a price considerably lower than where the new units are reportedly going to be priced.

Another developer is moving forward with a new planned complex on Kalfran Drive at the 20 mile marker. Towne Harbour Entertainment and Hospitality District will be located at the former Kalfran Lodge property and will include sites for a 3-star hotel, marina slips, condominium and townhouses, restaurants, retail and other hospitality space. The property includes over 2,000 feet of lakefrontage with highway access and great visibility.

Last month I reported that the amount of lake homes closed were down 6% from 2012, this gap has closed to 2.3%. In actual numbers,

that is only a difference of 8 home sales. The average sales price has continue to trend upward, last month we were up 7% over 2012, as of the date of this article, average sales prices are up 10.4% over last year

Year over year growth is up 12.4% in the number of condominium units closed in 2013 vs. 2012 with the average sales price up slightly at 1.5% higher in 2013. This year's average condo sales price is the highest since 2004.

Data has been obtained from the Lake of the Ozarks MLS based on all property type sales over the time frame from January 1, 2012 to July 25, 2013 and all other times represented in the data.

These are just a few market areas here at the lake.

If you would like a detailed sales report and value for your specific property type or neighborhood, or would like information on the best buys at the lake, contact C. Michael Elliott & Associates at 866.Your.Lake or cme@yourlake.com.

You can view thousands of lake area listings with photos and virtual tours at [www.YourLake.com](http://www.YourLake.com).

You can also log your opinions on Michael's real estate blog, [www.AsTheLakeChurns.com](http://www.AsTheLakeChurns.com)

### SEND YOUR ANNOUNCEMENTS

And business/community-related news and photos to:

**Lakebusjournal@gmail.com**

Please remember to include photos if available, captions detailing the photographs and your information in Word (.doc) files for publication consideration!

## GLENCOVE LAKE OF THE OZARKS

*Voted Best Marina at the Lake  
Come See Why*

## South Bay

*Memories for a Lifetime...*

**Exclusive South Bay Dealer  
Brokerage Services  
Finance, Refi's & Insurance Available  
Titling & Documentation**

**Boat & PWC Service  
Fiberglass & Gel Repair  
Custom Upholstery & Canvas  
In-House Prop Repair**

**Sea Store & Gas Dock  
Unleaded & Premium - Diesel Coming Soon!  
Boat, Tritoon & PWC Rentals  
Transient Slips & Boat Storage Available**

**knot your average marina**

(573) 365-4001 [GlencoveMarina.com](http://GlencoveMarina.com) [Sales@Glencovemarina.com](mailto:Sales@Glencovemarina.com)

## Got a BUG?

**We've got  
a tech for that!**

- Pest Control
- Fertilizer/Weed Control
- Animal Trapping/Repair
- Termite Control, Inspections, Pre-treats
- Bed Bugs
- Insulation
- Rodent Control

Call for a free quote on  
any of our services!

## AB Pest Control

Call us for all of your needs: (573) 964-1100 or E-mail at: [abpest@abpest.net](mailto:abpest@abpest.net)

# BEAT JEFF KARR!

**It's time once again to see if you have what it takes and come out with a win!**

**Bring your 9 hole score card into the Pro Shop and if it beats Jeff's weekly posted score then you win a free beverage!**

Restrictions may apply. Rules may change without notice. Offer good during the 2013 season. Only 9 hole scores from Osage National Golf Club are eligible for comparison. You may use front 9 or back 9 score when playing 18 holes. Must be 21 to participate in contest.

**Mix 92.7**  
TODAY'S BEST HITS!

**CLASSIC HITS**  
COOL 102.7

**KS95.1**

**OSAGE NATIONAL**  
GOLF RESORT

## New Four Seasons Realty team

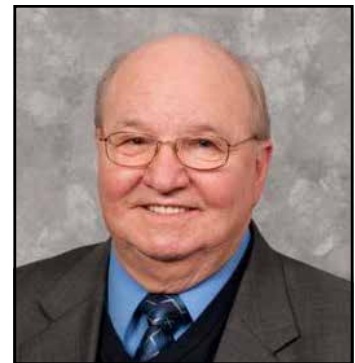
Marilyn Gilpin has a strong background in administration and marketing, including a related degree from Park University, and has been a realtor with one of Kansas City's



top organizations for 15 years. Marilyn, a St. Joseph native, says her long years of marketing experience combined with her success as a realtor is a value for her clients.

Dan Gilpin knows real estate from the ground up. He spent a four-decade career building and selling homes

and working as a project manager for one of the Kansas City area's biggest contractors. He was Vice President of Business Development for Straub Contracting before retiring a year ago. Now he has joined Marilyn at Four Seasons, ready to put his years of professional experience to work for clients. Four Seasons Realty, located at the intersection of Horseshoe Bend Parkway and Business



54 in Lake Ozark, is one of the lake's oldest and most respected real estate organizations.

## Lake of the Ozarks



Available on the  
**App Store**



ANDROID APP ON  
**Google play**

**Mix 92.7**  
TODAY'S BEST HITS!



Elite Marketing Options

**LakeOzarks.mobi**

**\* Band Schedules \* Events \* Stay \* Play \* Eat**

LAKE WINLECTRIC COMPANY

**COMMERCIAL  
RESIDENTIAL**

**Winlectric**  
COMPANY

- **ELECTRIC SUPPLIES**
- **LIGHTING • WIRE**
- **WEATHERPROOF DOCK SUPPLIES**

Go to [www.lakewinlectric.com](http://www.lakewinlectric.com)

482 Business Park Road, Linn Creek, MO 65052

573-317-0420 • 573-317-0472 fax • 573-216-4206 cell

Experience  
the Beauty  
of the Lake  
*from the  
Air!*

**\$29**  
From  
per person



**LAKE OZARK**  
HELICOPTERS, INC.

**573.302.0022**

Located in the Paul's Supermarket Shopping Center  
Business 54 & HH - Lake Ozark

Visit us online at [www.lakeozarkhelicopters.com](http://www.lakeozarkhelicopters.com)

# Mortgage \$ense

with Michael Lasson of First State Bank Mortgage

## Is the Current Housing Market In Danger?

"Yet, through all the Gloom, I can see the Rays of ravishing Light and Glory." These words that John Adams wrote to his wife Abigail are appropriate; as we just celebrated our nation's birthday--and the employment picture brightened with the latest Jobs Report.

Non-farm payrolls surged by 195,000 in June, well above the 166,000 expected, while the data for April and May was revised higher by 70,000. The Unemployment Rate remained at 7.6 percent in June, but the U6 number, which includes people who can only find part-time work or have become too discouraged to look for a job, rose to 14.3 percent.

For the first half of 2013, employers have added an average of 201,000 jobs each month as the labor markets continue to improve. The Fed is watching this number very closely and it will be a determining factor in how long they continue their Bond purchase program known as Quantitative Easing.

The housing market is another key factor in this decision and the good news continues in that sector as well. Last week, research firm CoreLogic reported that home prices, including distressed sales, rose by 12.2 percent in May 2013 compared to May 2012. This is the biggest annual gain since February 2006. However, prices are 20.4 percent below the peak set back in April 2006. Tight inventories and historically attractive home loan rates have been the fuel behind the rise.



What does all of this mean for home loan rates?

Remember that the Fed's Bond purchase program has helped Bonds and Lake of the Ozarks home loan rates remain attractive. But if the housing and labor markets continue to improve, the Fed could consider tapering their purchases sooner rather than later. However, just the talk of potentially tapering these purchases has led to increased volatility in the markets, causing Mortgage Bonds and home loan rates to worsen recently. This is an important story to monitor in the weeks ahead.

The bottom line is that now remains a great time to consider a purchasing a Lake of the Ozarks Home or Lake of the Ozarks Refinance, as home loan rates remain attractive compared to historical levels.

We would love the opportunity to work with you on your Lake of the Ozarks Mortgage Loan or refinance.

Michael Lasson - First State Bank Mortgage at 573-746-7211 or online at [www.fsbfinancial.com](http://www.fsbfinancial.com) or [www.yourlake-loan.com](http://www.yourlake-loan.com).

**Mid-Best Distillery** received a recent ribbon cutting from the Lake West Chamber welcoming them into their membership. Located in Gravois Mills, Missouri, at 423 Valley Rd. Pictured l to r: Connie Lowe and Howard Halbedel, Ambassadors; Sandy Beck, Central Bank; Alexis Taylor; David Lobaugh, Ashlie Elliott, Katie Denker, Makayla Ammeran, Mid-Best employees; Brian Dixon and Mike Anderson, owners and John Wheeler, Preferred Land Credit.



THE RESORT @ PORT ARROWHEAD IN LAKE OZARK IS GOING PINK...

## TOTES FOR *Ta-Tas*

FOURTH ANNUAL TOTES FOR TA-TAS EVENT  
BENEFITTING THE LAKE REGIONAL CANCER CENTER  
TUESDAY, OCTOBER 1<sup>ST</sup> FROM 5PM-8PM

\$20 ADMISSION INCLUDES A DRINK TICKET,  
HEAVY HORS D'OEUVRES & DOOR PRIZE ENTRY  
SILENT/LIVE AUCTION OF TOTES, PURSES, WALLETS  
AND ORNATELY DECORATED BRAS  
50/50 RAFFLE

BETWEEN NOW AND SEPTEMBER 20<sup>TH</sup>,  
DROP OFF NEW OR GENTLY USED  
PURSES/TOTES/WALLETS AT BLINDS AND MORE,  
LAKE SALON & SPA IN LAURIE,  
BELLA DONNA SALON, LAKE PRINTING,  
LAKE SUN CAMDENTON OFFICE, MOTHER'S SHRINE,  
LARRY'S ON THE LAKE, BRYANT'S OSAGE OUTDOOR AND  
LAKE REGIONAL CANCER CENTER.



[WWW.FACEBOOK.COM/TOTESFORTATAS](http://WWW.FACEBOOK.COM/TOTESFORTATAS)  
573-317-8181

BUSINESS JOURNAL

ABOVE & BEYOND  
PROOFING

LAKE SUN

lake printing

BRYANT  
AUCTION.COM

Me 927  
YOUR'S LAST DATE

Lake  
Lifestyles  
Magazine

oPROFILE  
ONLY ON COME

LAMAR  
We Are Outdoor.

Lake Media

## SEND YOUR ANNOUNCEMENTS

And business/community-related news and photos to:

[Lakebusjournal@gmail.com](mailto:Lakebusjournal@gmail.com)

Please remember to include photos if available, captions detailing the photographs and your information in Word (.doc) files for publication consideration!

# PAD

Parents Against Diabetes

Diabetes affects every family. 25.8 million children and adults in the United States, 8.3% of the population, have diabetes.

Our mission is to raise money for research and education.

We greatly appreciate any tax deductible donations of household items, furniture, clothes, and shoes to sell at our

Thriftiques Marketplace

Hwy 54 and 52, 7 miles north of Bagwell Dam

Call  
573-286-3602  
for bulk item  
pickup

573-392-5401  
[pad-mo.org](http://pad-mo.org)



AMERISPEC<sup>®</sup>  
HOME INSPECTION SERVICE

We are a full service inspection company to help you with all your inspection needs. Our company has served all of Central Missouri and the Entire Lake Area since 1998. Call us for your next inspection!

- Relocation Inspections
- State Licensed Septic & Water Inspections
- Termite Inspections
- HUD Compliant Foundation Inspections
- Radon (NEHA Certified)
- USDA Inspections
- Mold Inspections (Certified by EPA Lab)
- Air Quality Testing

Number One In North America

Home - Condo - Commercial

573 - 302 - 1799



# Former Lake Ozark mayor looks to end booze ban

By Nancy Zoellner-Hogland  
Paul Sale, who served two terms as mayor of the city of Lake Ozark until he was voted out of office in 2007, recently created a petition to urge city officials to overturn the open container law. The petition, available online at <http://www.change.org/petitions/rachel-sale-allow-open-containers-on-the-lake-ozark-strip-business-area>, reads:

"The historic Lake Ozark-Bagnell Dam Strip is a tourist/event- friendly area where people routinely gather to enjoy music, food, events, and life at the great Lake of the Ozarks. Local businesses--along with the patrons who love to visit the many events on the Strip-- are hampered by the fact that the city council will not approve an open container ordinance in this historic area. Regardless of many citizen efforts, the city council refuses to consider any open container ordinance.

"Many area cities, including Jefferson City and Columbia have proven that open containers draw patrons and can be

safely controlled within existing laws. Support this petition to allow the Lake Ozark Strip businesses the same economic benefit as other towns!"

Sale is promoting the petition on his Facebook page where he wrote, "It will take thousands of signatures to get the attention of the business-killers in the Lake Ozark City Hall. There are laws to control any abusers, but other cities are finding out that open container freedom draws lots of business patrons who spend lots of money. All of benefit, including those of us who benefit from increased sales tax revenue."

As of Saturday, July 27, seven people had signed Sale's petition -- Paul and his wife Rachel; Stephanie Salr and Heather Peterson, both of Lake Ozark; Cheryl Alberti of Eldon, Tim Tyson of Gladstone, Missouri; and Matthew Craig of Camdenton.

Supporters are given the opportunity to state their reasons for signing.

Paul Sale wrote, "It's only fair!"

Rachel Sale wrote, "I want to increase tourism on the Bagnell Dam Strip."

Craig wrote, "They opposing of open containers by the city council has cost business and the city itself thousands of dollars in possible revenue. It was allowed years ago, but when it got hard the city decided to just give up instead of figuring out ways to contain and capitalize it. Let's start remembering again what made the lake what it is, and that is the little mom and pop family owned businesses NOT corporate America. If we continue down the path we are currently on (this goes for Osage Beach too) there will be nothing left of the lake. Stop bickering about the stupid corporate dollar and help bring back the 'FAMILY FUN' lake we all grew up with."

Current mayor Johnnie Franzekos said he disagreed with many of those statements.

"We have eight businesses on the Strip that serve alcohol. Can you imagine what it would be like if everyone was allowed to walk and carry their

drinks with them? Right now, bar owners are responsible for the patrons when they're inside the business, but once you remove all restrictions and everyone is allowed to take it all to the street the city would be on the hook if people got hurt or fights broke out. Who knows what would happen," he said.

In a meeting last spring, Alderman Larry Buschjost, a former Missouri State Highway Patrol officer, who worked the Bagnell Dam Strip before the open container ban was adopted, said he knew exactly what would take place.

"I used to come here in the 60s -- every weekend -- and the business store fronts would be torn out because alcohol turns people into something they normally wouldn't be," he said, adding that after the city finally adopted the law prohibiting drinking outside licensed bars and restaurants, they had to run court 24 hours a day to process all the violators. "We're not going back there! We want to promote the Lake of the Ozarks as a family atmosphere and not

as a drunken brawl."

Franzekos also said that this spring, bar owners were given the opportunity to have open containers during this year's Shootout Meet and Greet but they turned it down.

At a special May 20 work session, attended by Keith Hendrickson, the senior liquor control agent with the state, Meet and Greet organizer Jeff Carroll asked the Lake Ozark Board of Aldermen to consider establishing a giant beer garden that would stretch from Ballenger Road to the dam, and to lift the ban on open containers of "adult beverages" during the event, inside that fenced-off area, similar to what is done in Jefferson City.

At that meeting, City Attorney Roger Gibbons explained how other cities handled those types of festivals and suggested a list of criteria, used at those events, that he felt should be met before aldermen would grant Carroll's request.

All bar owners would have to agree to:

*continues on page 34*

## TECHNOLOGY AND LIFESTYLE

### Gadgets and Gizmos for the Geek in All of Us



### Google Chromecast HDMI

Not a full-fledged PC mind you, the Google Chromecast is however, an easy way to enjoy online video (and more) from the web on your TV. Plug it into any HDTV then control it with your existing smartphone, tablet, or laptop. Send your favorites from Google Play, YouTube, Netflix, and Chrome to your TV with the press of a button. Browse online content on your HDTV—movies, TV shows, videos, music, photos, websites, and more. **\$35** directly from Google, or at online retailers. [www.google.com](http://www.google.com)



### UG802 Mini Android PC

Looks like a USB drive but it's an Android PC that goes into the HDMI interface on your HDTV. It connects via WiFi to surf the internet, play online movies, music and photos and more. Runs Android 4.0 OS, and is powered by a dual-core 1.6GHz CPU, with 1GB DDR3 RAM. It has 4GB internal memory to store files (but supports micro SD/TF cards up to 32GB). About **\$40** online.



### Double Bliss XL Hammock

What's comfortable and roomy, measures an incredible 80" by 118", is compact, lightweight and portable? The Double Bliss XL portable hammock. Perfect for those lazy, hazy days of summer, the Double Bliss XL is made of 100% high-grade nylon parachute silk, and resists rot & mildew-- so you can take it out on the boat for some twosome fun. Comes complete with 100 inches of 6mm nylon climbing rope sewn into each end so you can set it up anywhere you can attach the ropes. Weighs only 22 ounces and is strength tested to 350 pounds. Easy to clean, both machine washable and dryable. Relax in bliss. **\$50** at online merchants.



**OZARK YACHT CLUB**

THE PREMIER MARINA FOR POWER & SAIL

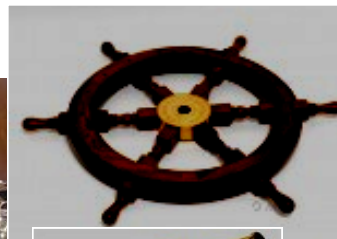
# SHIP SHOP

1800 Bagnell Dam Blvd., Lake Ozark, MO 65049  
(573) 552-8401 [www.OzarkYachtClub.com](http://www.OzarkYachtClub.com)

We offer a wide selection of nautical décor, gifts, lake and coastal accents, including:

- Furnishings
- Wall Decor
- Apparel
- Jewelry
- Accessories
- Kids Corner
- Model Ships—

Economy to Museum Quality



Shop online at [www.OYCNautical.com](http://www.OYCNautical.com)

## GLIMPSES OF THE LAKE'S PAST

With Dwight Weaver

### ARNHOLD ONYX CAVE

Numerous caves were inundated along the hillsides and bluffs of the Osage River when Lake of the Ozarks was created, none more noteworthy and locally famous than Arnhold Cave, which is at the four mile mark on the Nian-gua Arm of the Lake. Today, the rather small entrance to this significant cave is covered by 40 feet of water (see photo courtesy Camden

County Historical Society). Nearby are two other notable features, a projection of a bluff with the profile of an Indian Chief and a promontory of rock penetrated by a cave called Chimney Rock Cave. Both of these features are now also beneath the Lake.

Cave onyx mining was a speculative industry in Camden County between 1885 and 1925. Although more than half a dozen caves in the county

had some onyx removed for appraisal in the 1890s, none of the onyx was judged to be high enough in quality for profitable mining.

In February 1911, the Missouri State Capitol building in Jefferson City burned. Plans for the rebuilding of the capitol initially called for some onyx to be used in the interior of the new building and this spurred new onyx mining ventures. The Onyx

Quarries Company of Boon-ville filed corporate papers in 1919 to remove onyx from Arnhold Cave. Fortunately, this company folded before a significant amount of onyx was quarried from the cave, so the cave was saved from destruction by onyx miners only to be inundated a decade later by the creation of Lake of the Ozarks.

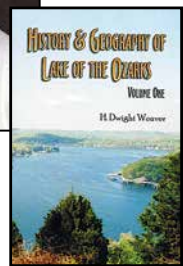
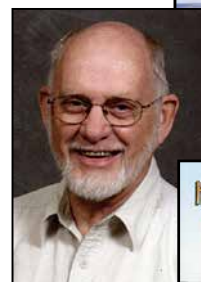
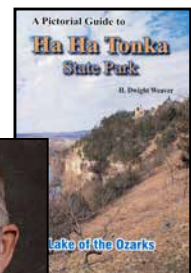
For many years the precise location of Arnhold Onyx Cave was not generally known but about a decade ago cave divers were able to locate and enter the cave. Arnhold Cave is believed to have about 1,500 feet of passage and was said to be beautifully decorated with cave formations. ■

*This historical sketch is from the collection of H. Dwight Weaver. He is the author of six books on the history of Lake of the Ozarks.*

*The author's latest book on Lake history – Images of America, Osage Beach – is now locally available and is a pictorial history of Osage Beach from 1880 to 1980.*

Weaver's book "A Pictorial Guide to Ha Ha Tonka State Park" contains more than 300 photos of the park, which include all of the park's significant natural and man-made features along its trails and boardwalks.

Contact him at: [dwight-weaver@charter.net](mailto:dwight-weaver@charter.net) or call 573-365-1171. Visit [www.lakeoftheozarksbooks.com](http://www.lakeoftheozarksbooks.com) to obtain more information or to purchase one of his books online.



## WRONG ZONING, NO ZONING. CAMDEN COUNTY'S STRANGE POSITION ON GATOR POINT

After weeks of negotiations with Camden County commissioners, the planning and zoning director and county attorneys, developer Gary Prewitt says it is obvious that continuing his legal action is the only hope of getting realistic zoning for property he owns on Horseshoe Bend.

The county has refused to rezone property adjacent to Shady Gator's at the 7-mile marker for over four years. The area has been a commercial hub for decades. Just yards across the cove is the Camden on the Lake complex that includes a hotel and marina. The area Camden now occupies was home to bars, restaurants and a mini-mart for 20 years prior to development of the complex. Shady Gator's has been a bar for more than three decades.

For years the house on the overgrown point next to Gator's was a dilapidated shell with boarded-up windows, the wiring ripped out and overrun with rats and snakes. In 2008, Prewitt purchased the point, assuming that acquiring proper zoning would be no problem in an area so obviously commercial.

That turned out to be wrong. Prewitt believes that bias on the part of county officials prevented the zoning being corrected.

The Camden County Planning and Zoning Commission twice refused to recognize that the point had been incorrectly zoned when the county's slap-dash zoning map was cobbled together. Then-presiding commissioner Carolyn Loraine and associate commissioners Bev Thomas and Thom Gumm declined to do the right thing and reverse the zoning commission decision twice. Both Thomas and Gumm later said that they were disinclined go against zoning commission decisions, a position that effectively eliminated any oversight by county commissioners as required by law.

When Prewitt bulldozed the hazardous structure, cleared brush and made modest improvements to the point including outdoor seating, a tiki bar, patios and a pool, the county took legal action to stop him from using his property. Prewitt then took legal action against the county, protesting the obvious improper zoning of the point. "I can't imagine arbitrarily slapping residential zoning on property in the middle of a commercial area," Prewitt said. "This is a secluded point right next to a bar that has been operating for more than 30 years. Residential zoning is absurd."

Prewitt has continued to operate on the point, using state-approved catering licenses. The county gets a portion of the revenue from those licenses. Camden County also collects as much as \$40,000 a year in Gator sales tax, the result of one of the most successful waterfront venues on Lake of the Ozarks. This alone proves that the highest and best use of the property is as commercial property.

Two years ago Loraine was replaced by current Presiding Commissioner Chris Franken.

**Prior to the election Franken described the residential zoning on the point as "ridiculous" in conversations with Prewitt and others.**

Prewitt supported Franken's election bid in hopes that the overall issue of planning and zoning in Camden County would be a priority with the new commissioner. In recent weeks, Prewitt has made a good-faith attempt to negotiate an out-of-court settlement with the county.

It has consistently been the county position

that traffic problems and noise were the primary concerns regarding the Gator's situation. The county eventually began to enforce its own rules – at Prewitt's suggestion – and cracked down on illegal parking, resolving the issue for Gator's near neighbors.

As part of his effort to come to an agreement with the county, Prewitt purchased 32 acres near Gator's for the purpose of building a parking lot. That property is not zoned. As if to underline the slap-dash nature of Camden County zoning, it turns out that just a short distance from the incorrectly zoned point, there is a large piece of property with no zoning at all.

Prewitt agreed to pursue zoning for the 32 acres that would allow him to build a parking lot. He also agreed to leave half of the property in its natural state as a buffer around the parking facility. His hope had been to have the parking facility complete by Memorial Day weekend, relieving any parking problem for people in the Bittersweet Road neighborhood. Despite his best efforts, disorganization and disingenuousness on the part of county officials derailed his attempt to do the right thing.

Indeed, Prewitt was eventually told by Presiding Commissioner Chris Franken and the zoning administrator that he could build the parking lot but could not use it. What sense does that make?

Now the question becomes just how much money Camden County officials are willing to spend to sustain improper zoning on Gator Point. To date, the county has spent more than \$100,000 on the court case that is no further along today than it was four years ago. Those are tax dollars that could be spent on roads or other county improvements. That is money that could be benefiting all county residents, rather than being used to curry favor with a few voters on Horseshoe Bend who do not even live in proximity to Gator's. The presiding commissioner would apparently rather spend the taxpayers' money to cover a mistake than to pave someone's road.

Camden County voters and taxpayers are starting to question the county's stance on the Gator zoning.

It is increasingly obvious that Chris Franken is not up to the job of presiding commissioner. He has been disingenuous at best in attempts to negotiate an end to litigation over Gator Point.

The county is spending thousands of dollars in needless litigation in an attempt to maintain the wrong zoning on a commercial point. Now it appears that the county will arbitrarily assign residential zoning to property that was completely missed in the rush to impose zoning. "This is absurd," Prewitt said. "We don't need people in office who can't do their job in an unbiased and professional manner. I have tried to work this zoning problem out but the county just clings to zoning that makes no sense to anyone."

**The zoning does not make sense to more than two dozen Camden County residents, some of whom live near the Gator facility, who support this statement.**

Are you having trouble with Camden County Planning and Zoning?

**E mail to [CamdenCoZoning@yahoo.com](mailto:CamdenCoZoning@yahoo.com)**

**Paid for by the Neighbors and Friends of Shady Gator's**

## End booze ban

*continued from page 32*

- Obtain a caterer's permit
- Provide a certificate of insurance showing that they added the city as an additional insured

- Sign a form agreeing to share equal responsibility if any violations occurred and any risk in the event anyone was injured

- Jointly pay the cost of bringing on additional police protection, over and above the normal scheduling, for the evening

- Check IDs at the gate and issue event wristbands to everyone 21 and older, and to use only specially marked event cups for all alcoholic beverages sold

More than one bar owner was unwilling to go along with the city's demands so Carroll's request was denied. Organizers then moved the event to the Laurie Fairgrounds, where alcohol is sold at concession stands.

Franzeskos said while he understands why business owners on the Strip would be unhappy about the move he didn't believe their attitudes represented the majority of the city's residents.

"I attend a lot of events, I regularly talk to people in my neighborhood and I go to the Strip nearly every weekend just to visit with people and talk to them about the city. I am not lying or exaggerating – nearly every single person I've talked to wants us to keep the ban in place. I just wish some of those people would show up at board meetings and be as vocal as the people who want to do away with the ban," he said, adding that officials from other cities also agree with Lake Ozark's stance.

Nancy Viselli, city administrator for Osage Beach, which also bans open containers of alcohol outside of the confines of bars or outdoor beer gardens, is one.

"When you allow patrons to take beer from a defined area, where the bar owner is responsible, to the street, where the city is responsible, you're asking for problems," she said. "The subject was brought recently up at one of our meetings but it went nowhere. Lifting the open container ban would be a giant step backwards and one that I don't envision the city ever taking."



**The Camdenton Area Chamber of Commerce recently held a ribbon cutting for AutoZone, located at 86 Cecil Street, Camdenton. Call 573-317-0206 or stop by. Pictures [L/R-back row] Cassie Hale, Miss Dogwood; Johna Stanfield, Central Bank of Lake of the Ozarks; Trish Creach, Executive Director, Camdenton Area Chamber of Commerce; Doug Horman, First National Bank; Brenda Colter, City Administrator; Amy Hadfield, First National Bank; John McNabb, Mayor of Camdenton; Charli Allee; First National Bank; Tom Smith, American Sun Control; Tracy Peters and Chris McElyea, Central Bank of Lake of the Ozarks and Emily Burns, Little Miss Dogwood. Front row [L/R] Shawn Perkins, Parts Sales Manager; Jason Trusty, Commercial Driver; Jeremy Reynolds, Store Manager [with scissors]; Joe Mancil, Parts Sales Manager and Jason Canner, Commercial Manager [not pictured].**

# Crossword Puzzle

THEME: SUMMER FUN

## ACROSS

1. Website visitors
6. Had a meal
9. You, archaic
13. 1995 thriller starring Brad Pitt
14. Used in some salons
15. Some can be slippery
16. Naked protozoa
17. \*Picnic crasher
18. Cliffside dwelling
19. \*It lights the air
21. \*Where many long to be in summer
23. Prompter's line
24. "The Sun \_\_\_\_ Rises"
25. U.K. broadcaster
28. Delhi wrap
30. Large sea ducks
35. Place of origin
37. \*It's up?
39. Red Cross supply
40. Beige
41. High fidelity sound systems
43. As opposed to stereo
44. Tart
46. Poet Ogden \_\_\_\_
47. Skunk's defense
48. Edible corn part
50. Actress \_\_\_\_ Perlman
52. Compass reading
53. Sherlock Holmes' assignment
55. Big time
57. \*Summer nap spot
61. \*Auto entertainment
65. Self-evident truth
66. \*In high demand when heat hits
68. Île de la Cité locale
69. Twisted cotton thread
70. \*Heat reliever
71. Unwelcome computer message
72. 90 degrees from norte
73. \*Eggs do it on sidewalks in summer?
74. Dictation taker

Solution on page 22

## DOWN

1. Colorado Springs military school
2. Rig or truck
3. "\_\_\_\_ and anon"
4. Renaissance instrument resembling a violin
5. Blunders or bloopers
6. Like a game not at home
7. \*Many covet this look
8. Glorify
9. \_\_\_\_ off or started playing, as in golf
10. \*Most blockbusters feature at least one
11. Assortment
12. Singular of #1 Across
15. Regional dialect of a language
20. Keep on a short \_\_\_\_
22. Don't waste
24. Price of flight
25. \*Most students are on this in summer
26. Italian bowling
27. Core remover
29. The Colosseum, e.g.
31. Audition tape
32. Eat away
33. Kind of sentence
34. \*Roasting treat
36. Change direction
38. \*Drop a line
42. See-through curtain
45. Enter or assume a certain state
49. Lake to Louis XIV
51. Rebels
54. Small boat
56. Deflect
57. Fit
58. Around which something rotates
59. Atomizer output
60. Marilyn Monroe distinction
61. Say you didn't do it
62. Dublin's home
63. One who's \_\_\_\_ a secret
64. Adopted son of Claudius
67. \*You put its top down in summer

## CROSSWORD

|    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  |    | 6  | 7  | 8  |    | 9  | 10 | 11 | 12 |    |
| 13 |    |    |    |    |    | 14 |    |    |    | 15 |    |    |    |    |
| 16 |    |    |    |    |    | 17 |    |    |    | 18 |    |    |    |    |
| 19 |    |    |    |    | 20 |    |    | 21 | 22 |    |    |    |    |    |
|    |    |    | 23 |    |    |    | 24 |    |    |    |    |    |    |    |
| 25 | 26 | 27 |    | 28 |    | 29 |    |    | 30 |    | 31 | 32 | 33 | 34 |
| 35 |    |    | 36 |    | 37 |    |    | 38 |    | 39 |    |    |    |    |
| 40 |    |    |    |    | 41 |    |    |    | 42 |    | 43 |    |    |    |
| 44 |    |    |    | 45 |    | 46 |    |    |    |    | 47 |    |    |    |
| 48 |    |    |    |    | 49 |    | 50 |    |    | 51 |    | 52 |    |    |
|    |    |    |    | 53 |    | 54 |    |    | 55 |    | 56 |    |    |    |
| 57 | 58 | 59 | 60 |    |    |    |    | 61 |    |    |    | 62 | 63 | 64 |
| 65 |    |    |    |    |    | 66 | 67 |    |    | 68 |    |    |    |    |
| 69 |    |    |    |    |    | 70 |    |    |    | 71 |    |    |    |    |
| 72 |    |    |    |    |    | 73 |    |    |    | 74 |    |    |    |    |

dish.

**Make the Switch  
to Dish Today  
and Save Up To 50%**

Call Now and Ask How!

**1-800-318-5121**

Call 7 days a week 8am - 11pm EST Promo Code: MB0113

**FREE**PREMIUM MOVIE CHANNELS\*  
For 3 months.
**HBO** **SHOWTIME**  
**CINEMAX** **starz**
**ALTITUDE** **dish**  
 AUTHORIZED RETAILER

\*Offer subject to change based on premium channel availability

## Take the Guesswork out of the Real Estate Market

Find the latest Real Estate Market updates and trends at

# www.THEBEELERGROUP.COM

Commercial • Residential • Condominiums • Vacant Land • Farms



toll-free 866.434.3660  
at the lake 573.302.3660

Innovative Solutions For a Challenging Real Estate Market  
RE/MAX Lake of the Ozarks

*Attention Developers & Investors!*  
Call for details of current and future projects at the Lake of the Ozarks

# Annual on-water event draws thousands of boaters

Thousands of boaters stretched out across the Lake surrounding the 19MM for the annual Aquapalooza event. Aquapalooza began in 2006, originally sponsored and held by SeaRay. This is the second year however, that the gathering has been locally organized and funded. The LOMDA (Lake of the Ozarks Marine Dealers Association), Barrett family of restaurants, and Benne Media now produce and promote the day of music and entertainment free of charge to the public.

This year's event brought the blues/R&B influenced Brian Collins Band, solo rocker Nic Cowan, Missouri-based Rock, Paper Scissors and tribute legend The Devonshires. The four acts filled the afternoon with music under partly-cloudy skies. Revelers took to the water in front of the stage on rafts and tubes to get up close. Crowds lined the boardwalk in front of Dog Days visiting with vendors from the Lake Area.

Event organizer Denny Benne, owner of Benne Media said, "It's the biggest Aquapalooza we've had thus far, and it couldn't have been possible without the support of the LOMDA, Budweiser, Missouri Eagle, and the Tri-County Lodging Association with its far-reaching marketing efforts. And, of course Barrett restaurants-- there aren't many

events like this produced on a handshake-- but Mark and Brian Barrett and I and are comfortable enough in our relationship over the past 20 years that we can do something as big as this together."

Broadcaster J.T. Gerlt took to the air via Lake Ozark Helicopters in the afternoon, to talk about the event from high above. Radio personalities Mike Clayton, Jeff Karr and Tom Upton from radio station Mix 92.7 FM were on stage during the event interacting with the crowd and introducing the bands.



Photos by Darrel Willman

From previous page: Groups of party-goers on rafts and other inflatables surrounded the stage at Aquapalooza (bottom left); a pair of sun-loving ladies caught the camera's eye and posed for a snapshot (bottom right); the boats filled the waters at the 19MM outside Dog Days restaurant seen here from high above, thanks to Lake Ozark Helicopters. KS-95 host J.T. Gerlt was also onboard broadcasting live.

At right: Thelakeboatstore.com website bannered the stage at Aquapalooza. The site is affiliated with the Lake of the Ozarks Marine Dealers Association. On stage a band is performing a soundcheck.

Lower left: Crowds packed the waters in front of Dog Days Restaurant, one of the Barrett family locations-- business was also brisk inside, and bartender Jessica took a moment to smile for the camera.

Lower right: Cold beverages and swimsuits were standard equipment for groups of fun-loving folks like these girls who waved us down.

Below: Vehicles lined Jeffries Road, and shuttle buses delivered a steady stream of people to the 2013 Aquapalooza event at Dog Days restaurant in Osage Beach.



FREE PARKING! FREE TUBES! PICNICS WELCOME!

# SCHLITTERBAHN®

## KANSAS CITY Waterpark



**BUY TICKETS @ [schlitterbahn.com](http://schlitterbahn.com)**

©2013 KC Waterpark Management, LLC. All Rights Reserved.

## RECORD BREAKING SUMMER FUN



GA



CS

### SAVE UP TO \$12!

Present this coupon prior to purchase at any Schlitterbahn Kansas City Waterpark ticket window on any public operating day during the 2013 season. Save \$2 off All-Day General Admission (ages 12-54) and/or \$1 off Child/Senior Admission (ages 3-11 and 55 & older). Limit six discounted admissions per coupon. Not valid toward the purchase of Two-Day, Prepaid, Afternoon, Group or Season Pass admissions or in conjunction with any other discount or offer. This offer is valid for admissions purchased at Schlitterbahn Kansas City Waterpark only. Admissions must be used on the same day as purchased. No cash value. Not for resale. Prices, policies, schedules and attraction availability are subject to change without notice.

Offer expires September 2, 2013.

For the most up-to-date information, please visit [schlitterbahn.com](http://schlitterbahn.com).



# SHOOTOUT PWC DAM POKER RUN TO BENEFIT THE LAKE OF THE OZARKS SHOOTOUT CHARITIES

TUESDAY AUGUST 20TH, 2013

# SURDYKE

YAMAHA.COM



**\$25.00 Early Registration / \$150.00 Registration Day of Event**  
**8:00 a.m. - Registration at Surdyke Yamaha**  
**9:00 a.m. - Start from Surdyke Yamaha to Truman Dam and then back to Shorty Pants**  
**5-6:00 p.m. - Post Party at Shorty Pants**

Register Now at [www.SurdykeYamaha.com](http://www.SurdykeYamaha.com)

**Call 888-575-9283**



## 5 POKER STOPS! CASH PRIZE FOR TOP 3!

**SURDYKE**  
YAMAHA.COM

**Max 92.7**  
TODAY'S BEST HITS!



**oPROFILE**  
MAGAZINE  
LIVE ON THE COAST

Last year was our first time to go on this run! Wow what a blast. We are coming back again this year! Sean & Pat Jeff City

That's the farthest we've ever taken our waverunner in one day! Great ride and a great after-party too! Mike W. St Charles

A great cause and a wonderful day on the water! My kids had a rockin time. Thank you for organizing the event! Van C. family Overland Park

Such a great family outing. Thanks for not making this a race but simply a nice ride! We plan to do it every year! Samantha E. family Omaha

**For More Information Text SURDYKE to 22828**

## lake of the ozarks dealers association



Performance Boat Center  
111 Thunderboat Row  
Camdenton, MO 65020  
Bus: (573) 873-2300  
Bus Fax: (573) 874-2302  
brett@performanceboatbrokerage.com

Summerset Boat Lifts  
1165 Jeffries Rd  
Osage Beach, MO 65065  
Bus: (573) 348-5073  
Bus Fax: (573) 348-4676  
info@summersetboatlifts.com  
www.summersetboatlifts.com

Surdyke Yamaha & Marina  
5863 Osage Beach Pkwy  
Osage Beach, MO 65065  
Bus: (573) 348-6575  
Bus Fax: (573) 348-6252  
jcramer@surdykeyamaha.com  
www.surdykeyamaha.com

Poly Lift Boat Lifts  
PO Box 135  
Sunrise Beach, MO 65079  
Bus: (573) 374-6545  
Bus Fax: (573) 374-8081  
mark@polylift.com  
www.polylift.com

Premier 54 Motor Sports, LLC  
4370 Osage Beach Parkway  
Osage Beach, MO 65065  
Bus: (573) 552-8550  
Bus Fax: (573) 552-8557  
rich@premier54.com  
www.premier54.com

Mid Missouri Yachts  
3855 Osage Beach Pkwy.  
Osage Beach, MO 65065  
Bus: (573) 302-0500  
Bus Fax: (573) 302-1226  
barret@midmoyacht.com  
www.midmoyacht.com

Midwest Boat Brokerage  
140 N Frontage Road  
Osage Beach, MO 65065  
Bus: (573) 873-2425  
Bus Fax: (573) 873-2426  
info@midwestboatbrokerage.com  
www.midwestboatbrokerage.com

Ozark Barge & Dock Service  
PO Box 140  
Gravois Mills, MO 65037  
Bus: (573) 372-5501  
Bus Fax: (573) 372-3672  
ninag@socket.net  
www.ozarkbarge.com

Ozark Yacht Club  
1800 Bagnell Dam Blvd.  
Lake Ozark, MO 65049  
Bus: (573) 552-8401  
Bus Fax: (573) 693-9102  
tim.shields@ozarkyachtclub.com  
www.ozarkyachtclub.com

PDQ Marine Service  
PO Box 2487  
Lake Ozark, MO 65049  
Bus: (573) 365-5900  
Bus Fax: (573) 365-5901  
pdqmarineservice@hotmail.com

Rough Water Docks/Crabco LLC  
PO Box 1225  
Sunrise Beach, MO 65079  
Bus: (573) 374-0470  
Bus Fax: (573) 374-8025  
crabcolic@yahoo.com  
www.roughwaterdock.net

LO Profile Magazine  
PO Box 1457  
Lake Ozark, MO 65049  
Bus: (573) 365-2288  
Bus Fax: (573) 365-2288  
studiumpublishing@gmail.com

Yacht Club Marina  
1650 Yacht Club Drive  
Osage Beach, MO 65065  
Bus: (573) 693-9250  
Bus Fax: (573) 693-9254  
info@yachtclubmarina.com  
www.yachtclubmarina.com

Wet Steps  
17245 North State Hwy 5  
Sunrise Beach, MO 65079  
Bus: (573) 374-9731  
info@wetsteps.com  
www.wetsteps.com

Village Marina Yacht Club  
107 Village Marine Road  
Eldon, MO 65026  
Bus: (573) 365-1800  
Bus Fax: (573) 365-0777  
bpecenka@villagemarina.com  
www.villagemarina.com

TriToon Town  
1062 Susan Road  
Lake Ozark, MO 65049  
Bus: (573) 365-2805  
Bus Fax: (573) 964-6171  
tritoontown@yahoo.com  
www.tritoontown.com

Lake Media  
918 North Bus. Route 5  
Camdenton, MO 65020  
Bus: (573) 317-8124  
Bus: (573) 348-0556  
bill.arnold@lakemediasonline.com  
www.lakemediasonline.com

Lake Ozark Marine  
5408 Bell Flower Court  
Columbia, MO 65203  
Bus: (573) 693-9290  
Bus Fax: (573) 693-9290  
ed@midwestboatparty.com  
www.midwestboatparty.com

Lake West Marine  
350 South Main Street  
Laurie, MO 65037  
Bus: (573) 372-8115  
bob@lakewestmarine.com  
www.lakewestmarine.com

Marine Concepts  
501 Hwy 42  
Osage Beach, MO 65065  
Bus: (573) 693-9203  
marineconcepts@ymail.com  
www.worldsbestboatcover.com

Marine Max  
3070 Bagnell Dam Blvd.  
Lake Ozark, MO 65049  
Bus: (573) 365-5382  
Bus Fax: (573) 365-6487  
dave.bigge@marinemax.com  
www.marinemax.com

SERVING THE LAKE OF THE OZARKS AREA

Advantage Marine  
48 Beachwood Drive  
Sunrise Beach, MO 65079  
Bus: (573) 374-7095  
Bus Fax: (573) 374-2232  
Connie@advantagemarineloto.com

Boat Floater Industries  
PO Box 17  
Kimberling City, MO 65686  
Bus: (417) 739-2430  
Bus Fax: (417) 739-2431  
marcia@boatfloater.com  
www.boatfloater.com

Dock Realty  
2820 Bagnell Dam Blvd, Unit 5A  
Lake Ozark, MO 65049  
Bus: (573) 374-8849  
Bus Fax: (573) 374-9285  
dave@dockrealty.com  
www.dockrealty.com

Formula Boats of Missouri  
4815 Windjammer Drive  
Osage Beach, MO 65065  
Bus: (573) 302-8000  
Bus Fax: (573) 302-7301  
info@formulaboatsmo.com  
www.formulaboatsmo.com

Dock Works  
PO Box 1180  
Lake Ozark, MO 65049  
Bus: (573) 964-1919  
Bus Fax: (573) 964-0410  
dockworks@dockworks.net  
www.dockworks.net

Boat Lift Marine Center  
PO Box 586  
Osage Beach, MO 65065  
Bus: (573) 348-4999  
Bus Fax: (573) 348-4496  
david@boatliftmarine.com  
jim@boatliftmarine.com

Glencove Marina  
P.O. Box 759 – 147 Glencove Blvd  
Lake Ozark, MO 65049  
Bus: (573) 365-4001  
Bus Fax: (573) 964-3601  
info@glencovemarina.com  
www.glencovemarina.com

Dog Days Bar & Grill  
1232 Jeffries Road  
Osage Beach, MO 65065  
Bus: (573) 348-9797  
Bus Fax: (573) 348-4244  
rrau71@yahoo.com  
www.dogdays.ws

Bridgeport Jet Ski  
PO Box 186  
Osage Beach, MO 65065  
Bus: (573) 348-1020  
Bus Fax: (573) 348-3S88  
bridgeportjetski@yahoo.com  
bridgeportjetski.com

B & M Manufacturing  
1150 Old South 5  
Camdenton, MO 65020  
Bus: (573) 346-7246  
Bus Fax: (573) 346-5470  
mb@haultretailers.net  
www.haultretailers.net

Captain Ron's Bar & Grill  
PO Box 568  
Sunrise Beach, MO 65079  
Bus: (573) 374-5852  
Bus Fax: (573) 374-8834  
dugan@usmo.com  
www.captainronsattthelake.com

Benne Media  
160 Highway 42  
Kaiser, MO 65047  
Bus: (573) 348-1958  
Bus Fax: (573) 348-1923  
gullens@mix927.com  
www.mix927.com

Fibersteel Boat Lifts  
3910 North Hwy 5  
Camdenton, MO 65020  
Bus: (573) 346-9688  
Bus Fax: (573) 346-3088  
fibersteel@socket.net  
www.lakeboatlifts.com

D & B Dock, Inc.  
166 Sparrow Drive  
Climax Springs, MO 655324  
Bus: (573) 347-2327  
Bus Fax: (573) 347-2349  
dbdock@att.net  
www.dbdocks.com

Berger's Marina  
PO Box 517  
Lake Ozark, MO 65049  
Bus: (573) 365-2337  
Bus Fax: (573) 365-6979  
carolynsberger@yahoo.com

Hydrohoist of the Ozarks  
4065 E US Hwy 54, Suite A  
Linn Creek, MO 65052  
Bus: (573) 346-7505  
Bus Fax: (573) 346-4504  
jclark@boatlift.com  
www.boatlift.com

Kelly's Port  
5250 Dude Ranch Rd  
Osage Beach, MO 65065  
Bus: (573) 348-4700  
Bus Fax: (573) 348-4456  
rwk@kellysport.com  
www.kellysport.com

# A Big Investment At The Lake



Don't make a mistake!

573-372-5501

**OZARK**  
**BARGE & DOCK**  
**SERVICE**  
**INC.**



**OZARK YACHT CLUB**  
THE PREMIER MARINA FOR POWER & SAIL  
Sales: 1800 Bagnell Dam Blvd,  
Marina: 500 Yacht Club Landing Dr,  
Lake Ozark, MO 65049  
(At the 1-Mile Marker)

**Power**

|     |      |                                     |           |
|-----|------|-------------------------------------|-----------|
| 40' | 2006 | Searay Sundancer .....              | \$259,000 |
| 40' | 1990 | Fountain Lightning..... <b>SOLD</b> | \$ 29,995 |
| 39' | 2005 | Silverton Motor Yacht.....          | \$187,900 |
| 38' | 2007 | Fountain Express.....               | \$239,900 |
| 36' | 1975 | Uniflite.....                       | \$22,000  |
| 36' | 1988 | Trojan11 Meter.....                 | \$37,995  |
| 35' | 2002 | Silverton Motor Yacht.....          | \$129,900 |
| 34' | 1999 | Searay Sundancer.....               | \$63,000  |
| 33' | 2002 | Silverton 330 SportBridge.....      | \$105,000 |
| 31' | 1990 | Searay Sundancer.....               | \$ 28,995 |
| 31' | 1996 | Tiara 31 Open.....                  | \$ 79,900 |
| 28' | 2005 | Chapparral 280SSI.....              | \$ 39,900 |
| 26' | 1995 | Bayliner Rendezvous.....            | \$12,950  |
| 22' | 1992 | Navigator Deck Boat.....            | \$6,800   |
| 21' | 2006 | Stratos Fish N'Ski .....            | \$24,995  |

**Sail**

|     |      |                                  |           |
|-----|------|----------------------------------|-----------|
| 38' | 2007 | C&C115 .....                     | \$159,500 |
| 36' | 1981 | Lancer..... <b>PENDING</b>       | \$29,990  |
| 36' | 1987 | Catalina 36.....                 | \$49,500  |
| 35' | 2011 | Catalina 355..... <b>PENDING</b> | \$159,000 |
| 35' | 1992 | Tartan 3500 Sailboat.....        | \$78,000  |
| 34' | 1991 | Catalina 34.....                 | \$48,900  |
| 26' | 2007 | MacGregor.....                   | \$26,500  |
| 25' | 2004 | Catalina 250, Trlr.....          | \$27,900  |
| 25' | 1987 | S2 8.0 .....                     | \$ 5,200  |
| 24' | 1975 | C&C.....                         | \$ 6,995  |
| 22' | 1985 | Catalina Pop-Top.....            | \$6,195   |
| 22' | 1981 | Catalina, Trailer.....           | \$4,000   |
| 19' | 2013 | VXOne (New), Trlr.....           | \$32,500  |
| 16' | 2002 | Melges MC Scow.....              | \$6,450   |
| 13' | 1985 | Laser.....                       | \$ 1,750  |
| 13' | 1990 | Sunfish .....                    | \$ 875    |
| 12' | 1990 | Butterfly .....                  | \$ 1,750  |
| 9'  | 2008 | Catalina Sabot.....              | \$2,800   |
| 8'  | 2011 | Open Bic .....                   | \$1,750   |

**BROKERAGE**  
**POWER & SAIL**  
(573) 552-8401 [www.OzarkYachtClub.com](http://www.OzarkYachtClub.com)



**Catalina**  
Authorized Dealer  
**Yachts**

High Pressure Sandblasting  
safely removes rust and  
restores your valuables

Wrought Iron Railing  
Lawn Furniture - Trailers  
Auto Parts - Frames  
Antiques - More

Pickup & Delivery  
Available



SignDecor 573-392-7020

Carved Garden Stones & Pet Memorials

**A COMPLETE LISTING OF  
New/Used Docks & Lifts**

**DockR Realty.com**

Call 573 374-8849

Docks, Lifts, Slips,  
Accessories & Services  
<http://dockreality.com>

Listing over 300 Pre-Owned Docks and Boat Lifts

**DOCK LIFEGUARD.com**

Detects  
Electrical Current  
in the Water

573-434-6453  
Dock Lifeguard, LLC • Lake Ozark, MO  
Offered by **DockRealty.com**

**CLASSIC  
HITS  
COOL 102.7**

102.7 FM

[www.Cool1027.com](http://www.Cool1027.com)

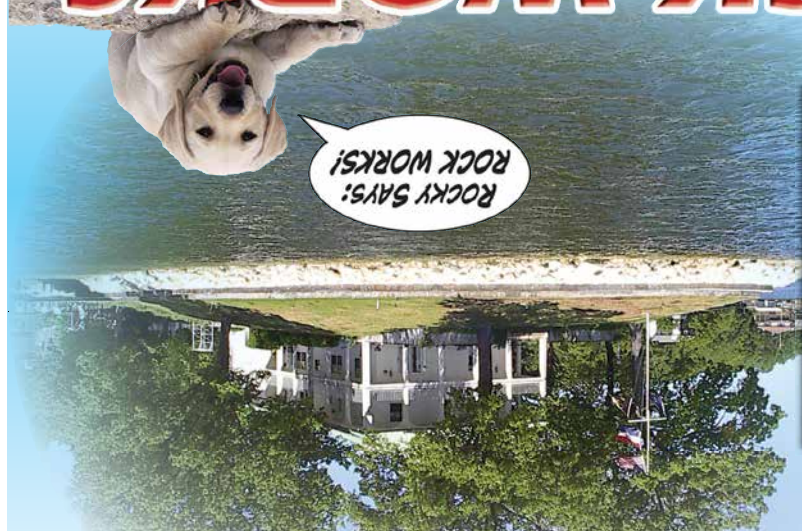
[www.Mix927.com](http://www.Mix927.com)

92.7 FM

**TODAY'S BEST HITS!**

**Mix 92.7**

# RIP RAP & BARGE SERVICE



ROCKY SAYS:  
ROCK WORKS!



## ROCK WORKS

*Rockin' the Shoreline*

- Wave Absorption
- Ground Reinforcement
- Beautification
- Shoreline Protection
- Bank Stabilization Permits

gorockworks.com • 573-280-7654 • 573-964-0016

# DOCK WORKS

## The ULTIMATE Custom-Built Dock



CALL SUPER DAVE or GREG

or visit us online at

[www.dockworks.net](http://www.dockworks.net)

Phone 573.964.1919 • Fax 573.964.0410  
3 MM • Northshore • W-20 in Lake Ozark

4008 Old Route  
Hwy.5 North  
Camdenton  
573-346-1175  
Quality Products  
Quality Work  
Quality Job



**From "OWee!"  
to "WOWee!"**  
Expert Marine  
Fiberglass Repair at the  
Lake of the Ozarks!

**We Fix Whiskey Dings  
and Bud Light Scratches!**



**FREE  
On-Site  
Estimates!**

**bigboysfiberglassrepair.com**

Boat Updates • Personal Watercraft • RVs & 5th Wheels • Metal Flake Specialists  
• Gel Coating • Bass Boats • Complete Refinishing Using PPG Paint Systems



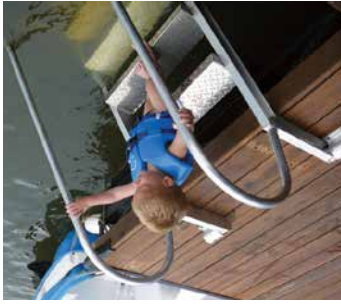
**Pick up &  
Delivery  
Service  
Available!**



**D Road Location**  
Located behind Hyvee on D Road Osage Beach

Your local source for Quality Dock Supplies Dock Flotation® Concrete  
Decking • Galvanized Dock Cables • Buoys • Dock Vinyl  
Dock Winches • Dock Ladders • Cable Floats  
3' and 6' Post Bumpers • Personal Watercraft Lifts • & More!

Present this  
coupon and take  
an additional  
\$50.00 any wet  
step product.



**WET  
STEPS**  
Patent No. D635,690

**CMD  
SUPPLY**  
CONCRETE, WELDING & DOCK  
Serving the Lake Area for Over a Decade

The Exclusive Lake Distributor for  
**Eagle Floats™**



**573-348-0434**

Open Mon.-Fri. 7 a.m. to 4:30 p.m.  
www.cwdsupply.com

Your local Source for Quality Dock Supplies Dock Flotation® Concrete Decking • Galvanized Dock Cables • Buoys

Dock Vinyl • Dock Winches • Dock Ladders • Cable Floats • Personal Watercraft Lifts • & More!

# Tritoon

**AUGUST SELL OFF!**  
**MAKING ROOM FOR 2014 INVENTORY!**  
**GO TO TRITOON.COM FOR INCREDIBLE PRICING!**  
**HUGE SUZUKI MOTOR REBATES - NOW!**

## 4.0% FINANCING AVAILABLE

**PRE-OWNED INVENTORY**

|                                                                    |                                                              |          |         |
|--------------------------------------------------------------------|--------------------------------------------------------------|----------|---------|
| 1992 Regal Bowrider, 8.3 Ventura                                   | \$11,900                                                     | \$10,900 | \$9,900 |
| 1982 24' Webcraft Bowrider with Trailer                            | SOLD \$5,900                                                 |          |         |
| 1995 Four Winns 240 BR Horizon with Trailer                        | SOLD \$12,900                                                |          |         |
| 2005 Chaparral 180 Bowrider SSI, Trailer                           | SOLD \$10,900                                                |          |         |
| 1990 24' Lowe Pontoon, 70 HP                                       | \$5,900                                                      |          |         |
| 1999 Sleekcraft Enforcer 28' BR, '09 383 Merc, 60 Hrs              | <del>\$39,500</del> <del>\$37,900</del> <b>SALE \$33,000</b> |          |         |
| 2012 JC Manufacturing Spirit 221, 115 HP, Tritoon Honda 4-stroke   | <del>\$25,900</del> <del>\$24,900</del>                      |          |         |
| 2003 Powerquest 280 SC, Twin Mercs, Perfect                        | <del>\$69,500</del> <del>\$59,900</del>                      |          |         |
| 1993 Carver Yachts 330 Mariner, Twin 350's                         | <del>\$69,000</del> <del>\$49,900</del>                      |          |         |
| 2005 Sea Ray 360 Sundancer, Twin 8.1 S Horizon Mercruiser V-Drives | <del>\$169,900</del> <del>\$159,900</del>                    |          |         |
| 2007 Manitou Oasis SHP w/ 250 HP Verado, Fast                      | <del>\$33,900</del> <del>\$31,900</del>                      |          |         |
| 1989 27' Slickcraft 279SL w/ twin Volvo 205's                      | <del>\$13,900</del> <del>\$12,900</del>                      |          |         |
| 1996 Regal Ventura 8.3 SC, 7.4L                                    | <del>\$17,900</del> <del>\$16,900</del> <del>\$14,900</del>  |          |         |
| 2005 Harris Flairbore 150 Honda                                    | \$21,900                                                     |          |         |

**NEW MANITOU TRITOON**

|                                                  |                  |
|--------------------------------------------------|------------------|
| 2013 25' SES Entertainer, Loaded w/250 HP        | Call for Pricing |
| 2013 25' Oasis SR SHP, 200 HP, 4 Stroke          | JUST ARRIVED     |
| 2013 25' Oasis SE VP, 150 HP                     | ARRIVING SOON!   |
| 2013 25' Oasis SE SHP, 250 HP                    | ARRIVING SOON!   |
| 2013 25' SES, SHP, 250 HP 4-stroke, Tan or Cream | Two In Stock!    |

**NEW JC TRITOON**

|                                                          |                    |
|----------------------------------------------------------|--------------------|
| 2014 27' Sportoon, 250 HP Honda                          | IN STOCK!          |
| 2014 25' JC Sunlounge w/250HP Suzuki                     | Call for Pricing   |
| 2013 25' Neptune w/ 200 HP, 4 Stroke                     | SOLD!              |
| 2013 24' Limited w/ 200 HP Black or Red                  | IN STOCK! \$37,900 |
| 2013 24' Limited w/ 150 HP Red or Bronze Honda or Suzuki | SOLD \$32,000      |
| 2013 23' JC Sportoon, Fully Loaded, w/250 HP Honda       | Call for Pricing   |

**Top 10 JC Dealer Last 9 Years!**

# A Boat Lift Like No Other

## HydroHoist OF THE OZARKS

### SALES SERVICE INSTALLATION

- No trailering and less maintenance
- Ready to go. More time on the lake doing what you love!
- Protect your investment

**Shallow Water Lift**

**HP2XL**

**UltraLift2**

4065 E. HWY. 54 • LINN CREEK, MO 65052  
BOATLIFT.COM • HHLOZ@BOATLIFT.COM • 800.259.7532 • 573.346.7505

# YAMAHA'S PERFECT CHOICE SALES EVENT

CHOOSE THE NATION'S BEST SELLING BOATS AND RECEIVE

**1.99% APR FOR UP TO 180 MONTHS\***  
INTEREST RATE AVAILABLE WITH APPROVED CREDIT FOR ALIMITED TIME!

OR CHOOSE UP TO 3 YEARS OF YAMAHA WARRANTY COVERAGE\*\* ON ALL MODELS FREE!



OTHER SUPER FINANCE OPTIONS AVAILABLE WITH MORE YAMAPALOOZA INCENTIVES, SEE DEALER FOR DETAILS. OFFER FOR A VERY LIMITED TIME! STOP BY OR CALL ANY OF OUR 3 STORES TODAY!



# YAMAHA

## SURDYKE

YAMAHA.COM

By Land: 5863 Osage Beach Pkwy. Osage Beach, MO 65065 888-575-9283  
By Water: 26 Mile Marker in Tan-Tar-A Cove Lake of the Ozarks  
NEW LOCATION NOW OPEN! Port 20 at 20 Mile Marker Lake of the Ozarks



\* Applies to purchase of a new Yamaha Sport Boat made on a Yamaha Installment Financing Loan account from 7/11/13 to 7/31/13. Maximum contract length is 144 months or 180 months based on credit approval criteria. Minimum amount financed is \$10,000. Fixed APR will be assigned based on credit approval criteria. Standard down payment requirement is \$0 to 10% of amount financed based on credit approval criteria. \*\* 3-Years Genuine Yamaha Coverage (1-Year Limited Factory Warranty plus 2 Years of YFS) offer applies to new 2013 and prior year model boats purchased between now and 7/31/13. Offer does not include dealer prep and some restrictions apply. See dealer for details.

**FOR PROMOTION AND EVENT INFORMATION TEXT SURDYKE TO 22828**

VOTED BEST BOAT LIFT AT THE LAKE OF THE OZARKS

*Again*

Poly Lift Boat Lifts

*by Hydoro Systems Inc.*

Proud Sponsor of the Lake of the Ozarks  
Shootout Poker Run Friday August 23rd

BOAT LIFTS \* PWC LIFTS \* SHALLOW WATER LIFTS \* REMOTES \* CUSTOM POWDER COATED COLOR LIFTS  
\* 24 HOUR SERVICE AVAILABLE \* USED LIFTS AVAILABLE \* 100% FINANCING WITH POLY CREDIT

NOW WITH TWO  
LOCATIONS TO  
SERVE YOU!



WET STAIRS  
E-Z STAIRS  
FOR YOUR  
DOCK!  
Authorized Dealer at  
Both Locations



SUNRISE BEACH, MO. 573-374-6545 or 800-535-5369  
OSAGE BEACH, MO. 573-693-9277  
www.PolyLift.com Email: sales@polylift.com

TO JOIN OUR NEWSLETTER TEXT **BOATLIFT** TO **22828**



**LAKE OF THE OZARKS**

**GLENCOVE**

*Since 1984*

*The '925 Sport Model*

**South Bay**

*Memories for a Lifetime...*



**(573) 365-4001** [GlencoveMarina.com](http://GlencoveMarina.com) [sales@GlencoveMarina.com](mailto:sales@GlencoveMarina.com)

BOAT & PWC SERVICE - FIBERGLASS - DETAILING - CUSTOM UPHOLSTERY & CANVAS - PROP REPAIR - SALES - FINANCE - TITLE SERVICES - SLIP RENTALS - STORAGE - GAS DOCK - BOAT RENTALS

Visit [GlencoveMarina.com](http://GlencoveMarina.com) for a full listing of pre-owned inventory. Call to list your boat.

| CRUISER / SPORT CRUISER                                                | PERFORMANCE | BOWRIDER |
|------------------------------------------------------------------------|-------------|----------|
| 0022 2001 CRUISERS YA 4270 EXPRESS 46'06 2 420HP CAT.....159,000.00    |             |          |
| 0405 2007 FORMULA 400 SUPER SPORT 40'00 2 425HP MERC.....275,000.00    |             |          |
| 0242 2001 SEA RAY 38 SUNDANCER 38'00 2 380HP 8.1L.....129,900.00       |             |          |
| 0029 2003 FORMULA 37 PC 37'00 2 375HP MERC.....142,900.00              |             |          |
| 0498 2005 REGAL 3350 SPORT CRUIS 34'08 2 375HP MERC.....99,900.00      |             |          |
| 0376 1994 RINKER 300 FIESTA VEE 34'00 2 250 HP MER.....29,900.00       |             |          |
| 0659 2004 FORMULA 330 SUN SPORT 33'00 2 375HP MERC.....79,900.00       |             |          |
| 0131 2002 FORMULA 330 SUN SPORT W/GEN 33'00 2 375HP VTWI.....59,900.00 |             |          |
| 0674 2001 FORMULA 330 SUN SPORT W/GEN 33'00 2 310HP MERC.....49,900.00 |             |          |
| 0426 2000 FORMULA 330 SUN SPORT 33'00 2 310HP VOLV.....49,900.00       |             |          |
| 0330 1997 FORMULA 330 SUN SPORT 33'00 2 310HP MERC.....39,900.00       |             |          |
| 0440 1999 SEA RAY 330 SUNDANCER 33'00 2 310HP MERC.....55,000.00       |             |          |
| 0576 1991 SEA RAY 310 SUNDANCER 31'00 2 365 HP MER.....27,500.00       |             |          |
| 0671 1996 MAXUM 2700 SCR 29'00 1 310HP MERC.....16,900.00              |             |          |
| 0567 1997 MAXUM 2800 SCR W/TRLR 28'09 1 300 HP MER.....21,000.00       |             |          |
| 0537 2001 SEA RAY 270 SUNDANCER 28'00 1 310HP MERC.....39,900.00       |             |          |
| 0660 1999 FORMULA 280 SUN SPORT 28'00 1 300HP VOLV.....29,900.00       |             |          |
| 0245 1998 FOUNTAIN 42 LIGHTNING CLA 42'00 2 470HP MERC.....79,900.00   |             |          |
| 0243 2003 BAJA 40 OUTLAW 40'00 2 575 HP MER.....109,000.00             |             |          |
| 0581 1988 BAJA FORCE 370 37'00 2 365HP MERC.....29,900.00              |             |          |
| 0301 1989 BAJA FORCE 370 37'00 2 385 HP MER.....35,000.00              |             |          |
| 0237 2004 BAJA 36 OUTLAW 36'00 2 425HP MERC.....89,900.00              |             |          |
| 0536 1998 FORMULA 353 FASTECH 35'03 2 415HP MERC.....48,900.00         |             |          |
| 0492 2006 FORMULA 353 FASTECH 35'03 2 425HP MERC.....149,000.00        |             |          |
| 0627 2003 SUNSATON 32 DOMINATOR 32'00 2 375HP MERC.....59,000.00       |             |          |
| 0670 2006 CROWNLINE CROWNLINE 320LS 32'00 2 300HP MERC.....89,900.00   |             |          |
| 0672 2006 CROWNLINE CROWNLINE 320LS 32'00 2 300HP MERC.....89,900.00   |             |          |
| 0672 2006 CROWNLINE CROWNLINE 320LS 32'00 2 300HP MERC.....89,900.00   |             |          |
| 0478 2007 FOUR WINNS 310 HORIZON 31'00 2 270HP 5.0.....69,900.00       |             |          |
| 0657 2005 ENVISION 2900 COMBO 29'01 1 320HP MERC.....39,900.00         |             |          |
| 0617 2002 SEA RAY 29 AMBERJACK 29'00 2 260 HP MER.....39,900.00        |             |          |
| 0459 2002 COBALT 292 BR 29'00 2 280HP VOLV.....49,000.00               |             |          |
| 0543 2008 CROWNLINE 270 BOWRIDER 28'00 1 300HP MERC 49,900.00          |             |          |
| 0305 1998 SEA RAY 280 BOWRIDER 28'00 2 300HP MERC 36,500.00            |             |          |

# SummerSet BOAT LIFTS



[www.summersetboatlifts.com](http://www.summersetboatlifts.com)

Lifting Your Dreams... from Canoes to Cruisers!



OSAGE BEACH • 573-348-5073 • CAMDEN TON • 573-873-5073



Formerly known as:  
*Straightline Canvas*  
Taking the boating world by the reins

573-348-3300  
info@lakecanvasplus.com  
lakecanvasplus.com

- New name, new logo but we're the same company.. Plus More!**
- Permateek
  - Upholstery
  - Boat Covers
  - Carpet
  - Shade Sails
  - Windows & Enclosures
  - Dock Roll Downs
  - Sun Pads



# Your NEW boat is only as good as the dealer that BACKS IT UP

The days of a tech running down to your boat with a crescent wrench and a straight-edge screwdriver and fixing your boat are over. . .

In today's environment, it takes **education and equipment**. If your boat has a re-occurring problem or is ready for Annual Maintenance, please give us a call.

## KELLY'S PORT

|                                     |            |    |
|-------------------------------------|------------|----|
| Years in Business                   | Since 1977 | 22 |
| Certified Techs                     | 9          | 22 |
| Master Techs                        | 3          | 22 |
| Service Boats                       | 6          | 22 |
| Service Vehicles                    | 5          | 22 |
| Fully Insured                       | Yes        | 22 |
| Schools attended this year by techs | 22         | 22 |

THOSE OTHER GUYS

573 348-4700

19 MM Past Grand Glaize Bridge  
Lake Rd. 54-56 to Dude Ranch Rd.  
Osage Beach, MO



2545 HWY 54 • Osage Beach, MO  
573 348-3888

LAKE OF THE OZARKS  
kellysport.com



Kelly's Port

**Open 24 Hours Friday and Saturdays!**

**Steakburgers**

**Shakes & Malts**

**BLT Dogs**

**Cattish chili**

**6am till 9am**

**\$3.99 Early Bird Special**

**6am till Midnight Tues., Wed. & Thurs.**



**Buddy's 54 DINER**

**Breakfast Served All Day**

**Eat to the Beat of the 50's & 60's**  
7 Days a Week

**4357 Osage Beach Parkway**  
**Osage Beach, MO 65065**  
**673-693-9039**



**BOAT HOISTS**

*"Stop Scrubbing Your Bottom"*



**SALES  
SERVICE  
INSTALLATION**

**THE OBVIOUS  
CHOICE!**

**FIVE-YEAR WARRANTY ON ALL**

**GALVANIZED PARTS!**

**LIFETIME WARRANTY POLYETHYLENE TANKS!**

**DIFFERENT SIZES OF LIFTS AVAILABLE:**

**4,500 to 20,000**

**PERSONAL WATERCRAFT LIFTS**

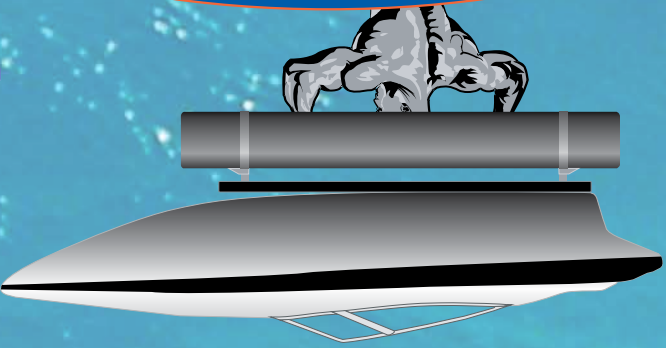
**Polyethylene bushings for quieter  
operation & extended wear!**



**Econo Lift will go anywhere in the entire Lake area to serve you. Econo Lift Boat Hoist with its polyethylene tank and galvanized metal parts makes for the most durable and dependable lift available today!**

**(573) 346-7161 • (800) 524-7161**

[econolift@charter.net](mailto:econolift@charter.net) [www.econolift.com](http://www.econolift.com)



# Titan Boat Lifts

## A Heavy Duty Lift



**WARRANTY:**  
5 Year On All  
Structure Components  
& Lifetime On Tanks!

## TITAN BASIC LIFT

Three Log 6,500 lb. Pontoon

Installed

**\$5,495**

Great Value For  
A Quality Lift!

15 year warranty on tanks



# Boat Lift

*marine center, inc.*

Since 1987

573-348-4999

800-386-4999

www.boatliftmarine.com • info@boatliftmarine.com

1032 INDUSTRIAL DR. (2.0 Miles West of Grand Glaize Bridge)

PRE-OWNED LIFTS AVAILABLE!



The HIGH-END lift...  
...without the high-ticket price.

Standard and  
Custom Lifts



Lifts for every boat and pier



PROUD TO BE THE LAKE OF THE OZARKS



DEALER

Chapparral Boats - Leading the Industry for 49 Years in Consistency, Stability and Value!

REMIER  
MOTOR 54 SPORTS

CLEARANCE PRICING ON ALL IN-STOCK 2013 MODELS!



19 Sport



19 Ski & Fish



264



284



CHAPPARRAL

Come and See Why the NEW 327SSX has Changed the Way Consumers Want to Boat!



- ★ 1st and Only One of its Kind
- ★ NIMA "Most Innovative"
- ★ Award Winner
- ★ Best Value Starting at \$175,000
- ★ More Standard Features
- ★ Includes Hardtop
- ★ Best Selling Bowrider
- ★ Over 30' at the Lake!



www.premier54.com

Specializing In Pre-Enjoyed Boats and Automobiles  
NEW INVENTORY ARRIVING WEEKLY

Runabouts

Performance Boats

Cuddys/Cruisers

Pontoons/Deck Boats

|                                                 |                             |
|-------------------------------------------------|-----------------------------|
| 2003 Glastron 175 BR, 3.0, 135 HP, White        | \$14,900                    |
| 2000 Chapparral 196 BR, 5.7, 250 HP, Red        | \$16,900                    |
| 2012 Chapparral 208R, 4.3, 220 HP, Red          | \$26,900                    |
| 2010 Sea Ray 205 BR, 5.0, 220 HP, Red           | \$29,900                    |
| 2008 Crownline 21SS BR, 5.0, 220 HP, Burg       | \$34,900                    |
| 2001 Gambler 22, 250 E TEC, 250 HP, White       | \$28,900                    |
| 1994 Mariah 24 BR, 454, 330 HP, Green           | \$16,900                    |
| 2012 Chapparral 246 SSI, 350 Mag, 300 HP, Blue  | \$59,900                    |
| 2008 Cobalt 25BR, 496, 375 HP, Blue             | \$64,900                    |
| 2008 Glastron 25 BR, 5.7L, 300 HP, Blue         | \$39,900                    |
| 2006 Rinker 262 BR, 350 Mag, 300 HP, White      | \$34,900                    |
| 2005 Monterey 268 BR, 375 HP, Red               | \$49,900                    |
| 1998 Formula 280BR, 7.4, 310 HP, White          | \$26,900                    |
| 2001 Envision 32 Combo, 500 EFL, 470 HP, White  | \$39,900                    |
| 2007 Envision 36 Combo, T-496, T-375HP          | \$89,900                    |
| 1997 Baja 302, T-454, 310 HP, Red               | \$36,900                    |
| 2005 Fountain 38 Light, T525 EFL, 500 HP, Blue  | \$111,900                   |
| 2001 Donzi 39 ZSC, T500 EFL, 470 HP, Blue       | \$129,900                   |
| 2004 Bayliner, 245 Cierra, 220 HP, White        | \$29,900                    |
| 2002 Chapparral 260 Sig, 496M, 375 HP, White    | \$25,900                    |
| 1995 Rinker 265, White                          | \$11,900                    |
| 1986 Marinette 28C, T-318, 240 HP, White        | \$19,900                    |
| 2000 Formula 280SS, 7.4L, 310 HP, White         | \$39,900                    |
| 1992 Sea Ray 32 Weekender, T5.7V, 260 HP, White | \$22,900                    |
| 2001 Sea Ray 340DA, T454 Horizon, 380 HP, White | \$79,900                    |
| 2000 Maxum 4100 SCB, 454 Horizon                | WAS \$159,900 NOW \$124,900 |
| 2006 Harris 23 TT, Merc 200, 200 HP, Tan        | \$29,900                    |
| 2008 Harris 23 TT, Merc 200, 200 HP, Tan        | \$34,900                    |
| 2006 Sea Ray 240 Sundeck, 350 Mag, 300 HP, Blue | \$39,900                    |
| 2012 Lowe 25TT, Merc 200 HP, Burg               | PENDING \$31,900            |
| 2012 JC Tritoon 25 TT, Honda 225, 225 HP, Black | SOLD \$44,900               |

# END OF THE YEAR SALE!



## SPORT

Wake 115  
Wake Pro 215



## MUSCLE

GTR 215  
RXT 260  
RXT-X 260  
RXT-X a S 260  
RXP-X 260



## RECREATION

GTS 130  
GTI 130  
GTI SE 130/155  
GTI Limited 155

## LUXURY

GTX 155/215  
GTX S 155  
GTX Limited IS 260



- 3 yr. Warranty • Big Rebates • \*\*\*\*\*Easy Financing \*\*\*\*\*

# YACHT CLUB POWERSPORTS

YCPowersports.COM

# SEAR 400



HIGHWAY SHOWROOM  
3864 OSAGE BEACH PARKWAY  
573-693-9250  
SERVICE LOCATION:  
5635 OSAGE BEACH PKWY,  
OSAGE BEACH MO

**FREE**  
TAKE ONE

# Boating!

## Lake of the Ozarks

Volume Twelve • Issue Eight • August, 2013

# Summer set

## BOAT LIFTS

**GALVA-  
HOST**  
Boat  
Lifts

**www.summersetboatlifts.com**  
**OSAGE BEACH • 573-348-5073 • CAMDENTON • 573-873-5073**



**Benne Publishing, Inc.**

Contents © Copyright 2013 - All Rights Reserved  
160 N. Hwy 42 - Kaiser MO 65047 | 573-348-1958 Tel. | 573-348-1923 Fax.